



## FCCLA E-Adviser

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**April 1, 2011**

The *E-Adviser* is the official online newsletter for national FCCLA.  
Bringing current FCCLA updates to all chapter and state advisers registered for the Chapter Adviser List serv.

“Live with intention. Walk to the edge. Listen Hard. Practice wellness. Play with abandon. Laugh. Choose with no regret.  
Continue to learn. Appreciate your friends. Live as if this is all there is.”  
- Mary Anne Roadacher-Hershey

If every FCCLA Adviser took these words to heart, what an absolutely perfect role model of an adviser you'd be and are!  
Submitted by Juanelle Garretson, 2010-2011 National Executive Council Adviser

### **From the Executive Office**

#### **Call to Action!**

Congress has passed numerous short-term continuing resolutions (CR) for Fiscal Year (FY) 2011 in the last few months, with the latest CR set to expire on April 8. While all of these bills have contained cuts, thankfully, none of the short-term measures have included a reduction in Perkins funds. However, this does not mean that Perkins is safe from future spending cuts! The House and Senate are currently in the midst of negotiations on a longer-term funding bill. What's needed now is for advisers and student members to CALL your U.S. Senators and tell them to maintain funding to the Perkins Career and Technical Education Act! You can call the Capitol Switch Board at 202-224-3121 (Senate) and ask to be connected to your Senators' offices.

Also, attached is a template letter (developed by Joan E. Fossum of New Hampshire) that can be used to speak to your Senator and mailed with your particular program information to your U.S. Representative as well as to your state legislator.

Another action item: Maureen Meier, one of our two business and industry representatives on FCCLA's Board of Directors, will be leaving the Board this July after completing her second term of office. We are seeking nominations to replace Maureen. Nominations must be received at national headquarters by close of business, April 30<sup>th</sup>. The Board of Directors will vote on the recommendations at its July Board Meeting in Anaheim. Please contact me ([mbenjamin@fclclinc.org](mailto:mbenjamin@fclclinc.org) or 703/476-4900 x 300) for the Nomination Form or additional information.

I am pleased to announce that we have filled the Competitive Events Manager position, and even more excited that it will be Christine Hollingsworth joining national staff. Many of you know Christine from her years of service as Missouri's FCCLA State Adviser. She will be working from her home office in Kansas City, and traveling to Reston, VA periodically. Her start date is April 18<sup>th</sup>; more information to follow.

Michael L. Benjamin, M.P.H., CAE  
Executive Director

## **Awards and Recognition**

### **Adult Awards – DUE TODAY**

Adult award applications postmarked to national headquarters are due April 1.

- Integration of Core Academics
- National School Administrator
- FCCLA State Adviser of the Year

### **Scholarship Applications – DUE TODAY**

The 2010-2011 Scholarship Applications are available on the FCCLA national website. All scholarship applications must be postmarked by April 1, 2011. Please visit the [Scholarship Applications](#) section of the website for more information. Email [jgiuffre@fcclainc.org](mailto:jgiuffre@fcclainc.org) with any questions.

### **FCCLA 2011 Jossey-Bass Leadership Scholarship**

Jossey-Bass will provide one (1) \$1,000 scholarship annually to a gold medal winning FCCLA national Leadership STAR Event participant who demonstrates exemplary leadership ability and educational skills. The recipient will be selected by an FCCLA awards committee, including a Jossey-Bass representative, based on the application information provided. Applicants must be competing in the national Leadership STAR Event and have applications postmarked by April 15, 2011. Visit the Youth Scholarship Applications page of the FCCLA website for detailed information.

### **Frank W.H. Fort Scholarship**

National FCCLA will award one individual (middle, junior, or senior high member) \$500 to support attendance at the National Leadership Conference (NLC). If the student submitting the proposal or a participant in the project is unable to attend NLC, the award will still be presented but the monetary stipend will not. The FCCLA national scholarship will be given annually at NLC. The financial amount will be presented prior to NLC to support recipient's attendance. [Click here](#) for more information.

### **Newcomer's Scholarship Opportunity**

Family, Career and Community Leaders of America is offering a limited number of scholarships to outstanding undergraduate Family and Consumer Sciences education majors interested in attending National Leadership Conference. College students selected for this training event will receive a transcript verifying their participation and a regular registration reimbursement. Please check with students to secure their commitment before submitting applications. We are seeking enthusiastic future Family and Consumer Sciences teachers with the following qualifications --

- interested in learning what FCCLA has to offer students and advisers
- a junior or senior majoring in Family and Consumer Sciences education; or postgraduate student in Family and Consumer Sciences teacher education
- current or previous enrollment in a Family and Consumer Sciences education course.

Application is available online under [Teacher Educators section](#) of the national website. Nominations from teacher educators should be faxed or postmarked by **April 15, 2011**.

## **Competitive Events**

### **Contests**

The Spring 2011 contests are in full swing. Be sure to check out the opportunities on the contest page of the FCCLA national website and encourage your students to get involved! Be part of the action through the following three contests:

- FCCLA Flag Contest – *FCCLA's recycled or reclaimed flag design*
- FCCLA Leaders to Watch – *the FCCLA version of People's Top 25 People of the Year*
- O-riginals Recipe Contest – *a contest sponsored by Otis Spunkmeyer*

## **Marketing & Membership**

### **Adviser Academy Applications – Due May 1**

The [2011-2012 application](#) for Adviser Academy is now online! Applicants will be accepted into the program on a rolling basis and early applications are appreciated. FCCLA is proud to announce its partnership with Northwest Missouri State University offering advisers in this program up to 16 post-baccalaureate credit hours for their work and completion of Adviser Academy. For more information about the program, please visit the Adviser Academy page of the national website or email Amy Doane at [adoane@fcclainc.org](mailto:adoane@fcclainc.org).

## **Membership Cards**

Affiliated chapter can access membership cards through their online affiliation account. Once signed in to the online affiliation, click Resources and the 2010-2011 Membership cards are available to download.

## **Programs & Youth Training**

### **National Outreach Project**

Is your chapter raising funds for the National Outreach Project benefiting Children's Miracle Network Hospitals? All funds raised must be sent to CMN Hospitals Headquarters postmarked by May 1, 2011. For more information, visit <http://www.fcclainc.org/content/childrens-miracle-network-hospitals/>.

### **National Program Awards**

Thank you to all the chapters who completed a 2011 FCCLA National Program Award application! Letters and certificates will be emailed to all chapters that applied, and results will be posted on the FCCLA website by April 15. If you have any questions, please email [progawards@fcclainc.org](mailto:progawards@fcclainc.org).

### **Lesson Plans and Activities**

Share your FCCLA lesson plans and activities with other advisers, and find lessons to use in your classroom. Please send lesson plans and activities (including attachments) to Bethany S. Kohut at [bkohut@fcclainc.org](mailto:bkohut@fcclainc.org).

## **Miscellaneous**

### **Grants**

Visit the [Other Awards/Grants](#) section of the website for an updated list of youth grants that your chapter may be eligible to apply for.

### **Act Out Loud**

#### **Deadline: April 11**

Information and submission details on the Act Out Loud contest are available at [www.ActOutLoud.org](http://www.ActOutLoud.org). The grand prize is \$10,000! There are also five \$5,000 runner up awards and five \$5,000 judges choice awards! The national organization with the most entries will also receive \$6,000. Enter today to be part of the first 200 entries to receive the free toolkit!

### **FCCLA Members Can Join March for Babies**

March is here, and so is time for March for Babies! Your FCCLA Chapter can sign up K as a team and join [March for Babies](#) this spring in your community to walk together for stronger, healthier babies. You can also contact your local office to see what volunteer needs they might have for the event, in advance & on the big day!

Last year, FCCLA members & advisors around the country raised over \$50,000 for the cause! Check out these tools & resources to help you continue to grow your efforts for the March of Dimes and healthy babies & healthy families:

- [March for Babies Toolkit for Students](#): Fundraising ideas, sample timeline, instructions on how to register & sample emails to send to friends & family!
- [Where Your Money Goes Poster](#): Show your members and supporters how their donations help all babies have a healthy start.
- [Team Goal Poster](#): Hang this up in your classroom and at club meetings & showcase your success!

We also have great resources where you can connect with other walkers to get tips, ideas & inspiration! Visit:

- [March of Dimes on YouTube](#): From our inspirational 2011 March for Babies video, to a fun & cute 60 second PSA, find March of Dimes videos to show at your chapter meetings.
- [March of Dimes on Facebook](#): Share your stories & ask questions of others; your club may even be featured here!

Thanks for all that you do to support the March of Dimes mission to improve the health of babies. For any additional needs, contact March of Dimes by email at [teamyouth@marchofdimes.com](mailto:teamyouth@marchofdimes.com).

### **Youth - Turn It Around Awards**

YOUTH-Turn, an online tool available through NOYS with support from NHTSA, is a resource totally focused on helping teens turn the adversity of a traffic crash into a time for education and change to prevent similar tragedies from happening to someone else. YOUTH-Turn helps youth do just that. The tool provides teens with the information, tips, and resources to turn adversity into action.

Brand new to YOUTH-Turn is an opportunity to share your work with NOYS for a chance to receive one of three prizes: Grand Prize: \$5,000, Runner-Up: \$3,000, and Third Place: \$2,000 for a project or event that focuses on turning the tragedy of a youth crash into education that promotes action. The YOUTH-Turn It Around Awards are sponsored by the Casey Feldman Memorial Foundation with support from the National Highway Traffic Safety Administration (NHTSA).

**Enter the YOUTH-Turn It Around Awards by:**

- [Click here to view the entry form](#)
- Utilizing [YOUTH-Turn resources](#)
- Sending project proposal to YOUTH-Turn
- Implementing project in May 2011 for National Youth Traffic Safety Month

**Global Youth Justice's 2011 International Training Institute**

**"Establish, Enhance, or Expand a local Youth Court/Teen Court program"**

**June 7–9, 2011, in Las Vegas, NV, USA**

Global Youth Justice will convene 2011's 1st Global Youth Justice Training Institute this June 7-9, 2011 titled "[Establish or Enhance a Youth Court/Teen Court](#)" in Las Vegas, NV, USA. This International Training Institute will address topics such as identifying appropriate juvenile offender referrals, training youth and adult volunteers, providing quality mandated peer-imposed community service/sanction programs, implementing operational and administrative procedures, identifying resource and funding opportunities, grant writing, and more.

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