



## FCCLA E-Adviser

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**August 15, 2010**

The *E-Adviser* is the official online newsletter for national FCCLA.  
Bringing current FCCLA updates to all chapter and state advisers registered for the Chapter Adviser List serv.

### **From the Executive Office**

The U.S. Department of Education's Council for Economic Education announced its grant competition to promote economic and financial literacy among students in kindergarten through grade 12. Local school districts are eligible applicants. The goal of the grant is to promote economic and financial literacy among all K-12 students by: increasing students' knowledge of, and achievement in, economics to enable them to become more productive and informed citizens; strengthening teachers' understanding of economics to enable the teachers to increase student mastery of economic principles and the practical application of those principles; encouraging economic education research and development; and disseminating effective instructional materials.

The application deadline is September 10, 2010 and more information can be found at <http://www.councilforeconed.org/eee/>.

Michael L. Benjamin, M.P.H., CAE  
Executive Director

### **Awards & Recognition**

#### **College Student Scholarship**

Teacher educators in your state will receive a special mailing concerning the Newcomers Seminar College Student Scholarships that are available for National Cluster Meetings. Please encourage them to take advantage of this educational opportunity for their pre-service students. A copy of the application and guidelines will be posted online under the State Advisers and Teacher Educators section.

### **Competitive Events**

#### **2010-2011 STAR Events Advisory Team (SEAT)**

FCCLA is excited to welcome four new individuals to the STAR Events Advisory Team for 2010–2011. Joining the committee this year are: Laura Ergle, GA, Assistant Lead Coordinator; Nancy Linnell, MT, chapter adviser member; Chelsea Scourtes, FL, student member; and Brent Olinger, SD, National Executive Council member. If you are interested in being nominated for SEAT, please contact your state adviser. The nomination form will be available soon online.

#### **Family and Consumer Sciences Knowledge Bowl**

The 2010-2011 FACS Knowledge Bowl online testing website will be online soon. Please check the "FACS Knowledge Bowl" page of the "Competitive Events" section of the FCCLA national website in the next few weeks for more information.

Thank you for your help in this important process. If you have any questions, please email [competitiveevents@fcclainc.org](mailto:competitiveevents@fcclainc.org).

## **FCCLA Contests**

FCCLA is proud to introduce four student contests for Fall 2010. What to Wear (Design a Business casual look for FCCLA Members), Students may also design the 2011 FCCLA Week poster, the 2011-2012 FCCLA official t-shirt, or FCCLA's 2011 National Cluster Meeting Theme! Please go to the "FCCLA Contests" page of the "Competitive Events" section of the FCCLA national website for contest rules and information on how your students may enter.

## ***STAR Events Manual***

The 2010-2011 *STAR Events Manual* is coming soon! Look for this and specific event resources online in the next couple of weeks. Check the "STAR Events" page of the "Competitive Events" section on the FCCLA national website for more information.

## **Marketing & Membership**

### **November 1 Affiliation Incentive**

Encourage chapter advisers to affiliate early by reminding them of the free gift for affiliations prior to November 1. All chapter advisers are eligible, but MUST fill out the request form following the online process.

### **2010-2011 Membership Kits**

Membership Kits are now available for Your Recruitment Efforts. If you would like to use these kits in workshops, presentations, or to have available for potential chapter advisers, please fill out the online [membership kits request form](#) under Membership with the number of kits & At-A-Glance posters you would like. Thank you for all of your recruitment efforts.

### **Membership Cards**

Membership cards are now posted on the [Membership](#) section of the national website. You will need a username and password to access this page. The username and password will be emailed to advisers after affiliation has been verified. Membership Card Template: **Avery Blank Templates- Name Badge Insert, 10 per sheet, 74552**

## **Conferences & Events**

### **2010 National Leadership Conference**

Thank you to all our members, advisers, and sponsors for attending the 2010 FCCLA National Leadership Conference in Chicago, Illinois! More than 6,200 attendees from across the nation gathered in Chicago, Illinois to participate in youth trainings, adviser professional development, competitive events, and much more. The connections made at the 2010 National Leadership Conference will last a lifetime, as conference attendees look forward to the next 65 Years of Leadership.

All 2010 National Leadership Conference participants are encouraged to participate in the conference evaluation. Your answers are important and helpful in planning a successful conference next year in Anaheim, California. Please forward to all students you chaperoned and encourage them to complete the Student Attendee Evaluation. Once the survey has been completed, respondents will be entered into a drawing to win a 2011 National Leadership Conference Weekly Registration or one of four (4) FCCLA Prize Packs. Thank you for your contribution and we value your feedback.

[2010 NLC Evaluation - Adviser Attendee](#)

[2010 NLC Evaluation - Student Attendee](#)

### **2011 National Leadership Conference**

2011 National Leadership Conference information will be sent to all advisers in January 2011. A Conference Release with information to help you start planning for the conference will be posted on the FCCLA website in December.

### **2010 National Cluster Meetings**

National Cluster Meeting Brochures will be mailed to all chapter advisers in August. Meeting registration and housing will open on September 1. Visit the [FCCLA national website](#) frequently for updates on the National Cluster Meetings.

### **Youth Workshops – Deadline September 7**

National Cluster Meeting Youth Workshop Presenters Wanted: Chapter members can explore opportunities for personal development, gain ideas for shaping future careers, and discover great ways to use FCCLA national programs in their own chapters. Workshops are presented by FCCLA chapters, partners, and exhibitors, and may include topics such as Family and Consumer Sciences careers, nutrition and healthy lifestyles, global perspectives, and much more. Visit the National Cluster Meeting page of the FCCLA national website or [click here](#) to access the proposal.

### **Programs & Youth Training**

#### **Capitol Leadership – Registration Now Open!**

Join youth leaders from across the country at the nation's capitol to meet with elected officials, learn about government relations, develop your leadership skills, and participate in team trainings. Space is limited so [click here](#) to register for the training today! Registration closes September 15, 2010.

#### **Family Economics and Financial Education**

The Family Economics and Financial Education (FEFE) awards have been withdrawn for the 2010-2011 school year. FCCLA national staff is working with FEFE on future opportunities to increase student participation, so please watch the national website for more information. Please note that on the [National Program Award site](#), the FEFE application has been removed but the archived applications are still available. Please email [progawards@fcclainc.org](mailto:progawards@fcclainc.org) if you have additional questions.

#### **Lesson Plans and Activities**

Share your FCCLA lesson plans and activities with other advisers, and find lessons to use in your classroom. Use the provided template to email FCCLA integrated lessons to [bstandley@fcclainc.org](mailto:bstandley@fcclainc.org) (please include attachments). The Lesson Plans and Activities page also includes Power of One and Dynamic Leadership content, previously found on the national program CD.

#### **National Outreach Project**

If your chapter is raising funds for the National Outreach Project benefiting the Children's Miracle Network, please be sure to send all money raised to the address listed below:

Children's Miracle Network  
ATTN: FCCLA Fundraising  
205 West 700 South  
Salt Lake City, UT 84101

All funds will be recorded by the Children's Miracle Network staff in Salt Lake City, Utah and sent directly to the Children's Hospital closest to your chapters location. Those not sent to headquarters, arriving after May 1, or missing required information are subject to not receiving incentives. Please visit the [Children's Miracle Network](#) webpage for more information. Questions, please email [nationaloutreachproj@fcclainc.org](mailto:nationaloutreachproj@fcclainc.org).

#### **Program Award Site**

The 2010-2011 National Program Award site is now available at [www.fcclainc.org/youthawards](http://www.fcclainc.org/youthawards). Questions? Please visit the Youth Awards/Frequently Asked Questions tab of the national FCCLA website or email [progawards@fcclainc.org](mailto:progawards@fcclainc.org).