



FCCLA E-Adviser

February 1, 2010

The *E-Adviser* is the official online newsletter for national FCCLA.
Bringing current FCCLA updates to all chapter and state advisers registered for the Chapter Adviser List serv.

The *E-Adviser* is sponsored by HVISA, Inc. and Practical Money Skills for LifeH.

From the Executive Office

In today's briefing of the U.S. DOE 2011 Budget, Secretary Arne Duncan stressed more competition, flexibility, and accountability as the major goals in education as presented by the President. He announced that the administration is proposing to replace the accountability system established in No Child Left Behind with a "new system built around the goal of helping all students graduate high school...college-and career-ready." Within the Career and Technical Education area, the President's budget would direct states to create "programs of study" that would lead to an "industry-recognized credential or, at the postsecondary level, to an associate or baccalaureate degree." The overall budget for Career and Technical Education remains the same as last year's request of \$1,217.7 billion. However, the budget reflects a reallocation of the 2010 funding level of \$102.9 million for tech prep state grant program folded into the overall Career and Technical Education state grant program that would come up to \$1,264.0 billion. The balance of \$7.9 million would support the national career and technical education research center. Additional budget information will be posted on the [FCCLA national website](#), and check out the ACTE website at www.acteonline.org for additional policy and budget information related to Career and Technical Education.

Michael L. Benjamin, M.P.H., CAE
Executive Director

Awards and Scholarships

Master Adviser & Adviser Mentor Awards-Due Today!

Master Adviser & Adviser Mentor application form & recommendations are due to State Advisers today, February 1, 2010. Visit the [Adult Awards](#) section of the website to download the application.

Scholarship Applications

The 2009-2010 scholarship applications are now available on the national FCCLA website. Visit the [Scholarship Applications](#) section of the website for more information. All scholarships must be postmarked by April 1, 2010.

Leaders at Work Scholarship

The Leaders at Work Scholarship has been cancelled for the 2009-2010 school year. Students are still encouraged to apply for recognition as a Leaders at Work Outstanding Leader. The Outstanding Leader application is available on the [FCCLA national website](#).

Competitive Events

Important STAR Events Announcement!!!

Four pages of the *STAR Events Manual* have been revised and are available in the STAR Events section of the FCCLA website. All *STAR Events Manual* documents have also been updated to include the revised pages. The revised pages affect the rubrics of Chapter Service Project Manual, Illustrated Talk, Job Interview, and Promote and Publicize FCCLA!

Spring 2010 FCCLA Contests

FCCLA is pleased to announce three new contests for the Spring 2010 semester.

- Capture the Cover – An FCCLA photography contest!
- FCCLA Leaders to Watch – Recognizing the most promising students and advisers across the nation!
- O-riginals Recipe Contest – Get creative in the kitchen with Otis Spunkmeyer cookie dough!

Encourage your chapter to participate in one or all three of these fun and exciting opportunities. Check out the Contests section of the FCCLA national website for official contest rules and forms. Contest entries due April 15, start today!

Marketing & Membership

State Advisers Management Meeting (SAMM)

SAMM took place the week of January 23rd in Chicago, Illinois and it was a great success! State advisers were equipped with the latest and greatest information from national headquarters, they explored the city of Chicago to ensure the best services for chapter advisers and their students, and they networked with fellow state advisers from across the country. SAMM is an annual event that takes place in the spring to prepare state advisers for the upcoming National Leadership Conference and state meetings.

Adviser Academy

FCCLA's successful Adviser Academy is now taking applications for 2010-2011. Applicants must have less than 5 years experience and be willing to participate in all five tracks of the Academy within two years and must be supported by their state adviser. Applications can be found on the [Adviser Academy](#) section of the website. Family and Consumer Sciences student teachers are also encouraged to apply.

FCCLA Week and CTE Month

Celebrate FCCLA Week February 7-13, 2010! Visit the [FCCLA Week](#) section of the website for a sample press release, project ideas, and your own copy of the FCCLA Week Poster.

February is also Career and Technical Education Month! For more information on CTE month, visit the [FCCLA national website](#) or <http://www.acteonline.org/ctemonth.aspx>.

National Consultant Team Applications Now Available

Applications for FCCLA's National Consultant Team (NCT) can be found on the State Adviser and Chapter Adviser sections of the national website. NCT members assist national staff in state and national professional learning training, take on staff duties at national meetings, and act as an extension of national staff. The submission deadline for applications is March 1. New NCT members will be trained at the 2010 National Leadership Conference and will be expected to attend. For more information about the position, please email Amy Doane at adoane@fclclainc.org.

Meetings

Youth Workshops

Does your chapter have an exciting idea for a Youth Workshop? Consider presenting a workshop at the 2010 National Leadership Conference. Complete a workshop proposal form by **April 9, 2010**. Visit the [National Leadership Conference](#) section of the national website to access the proposal. Email bstandley@fclclainc.org with any questions.

Programs

2009-2010 Program Awards

The 2009-2010 Program Award Applications are available online again this year. Please visit www.fclclainc.org/content/youth-award-applications/ to access the applications. Make sure to visit the **FAQ's** page before beginning your application. A preview copy of the application is available by logging onto the application website. We are happy to announce **two new awards** in the area of Community Service! Check the website for additional information, or email ProgAwards@fclclainc.org with any questions.

Act Out Loud Contest

As part of National Youth Traffic Safety Month (NYTSM), National Organizations for Youth Safety (NOYS) and The Allstate Foundation are challenging FCCLA chapters and schools across the country to take part in "Act Out Loud." Participate in the 2010 Act Out Loud contest, by creating an Act Out Loud team at your school and a great traffic safety project. In turn, FCCLA members will have the chance to compete for awards and cash prizes sponsored by The Allstate Foundation! Get involved now and work together to make NOYS during the upcoming National Youth Traffic Safety Month, May 2010! For more information visit, www.actoutloud.org.

Lesson Plans and Activities

Share your FCCLA lesson plans and activities with other advisers, and find lessons to use in your classroom. Use the provided template to email FCCLA integrated lessons to bstandley@fcclainc.org (please include attachments). The Lesson Plans and Activities page also includes Power of One and Dynamic Leadership content, previously found on the national program CD.

Miscellaneous

2010 FCCLA Summer Internship Program

FCCLA is seeking applications for three summer internships at national headquarters in Reston, VA. Strong FCCLA alumni are encouraged to apply for one or more of the positions. Information on the internship program and the application process is available on the Careers/Internships page of the [FCCLA national website](http://www.fcclainc.org). Applications will be accepted until February 15.

America Saves Week 2010

As families across the country are struggling to cope with rising unemployment, tighter credit and strained budgets, financial security is more important than ever. This is a critical time to encourage your employees, members, customers and others to reduce consumer debt and save money. You may be doing this already; we invite you to do even more by joining the America Saves campaign as a partner and participating in America Saves Week, **February 21-28, 2010**. For more information, please visit <http://www.americasavesweek.org/about/2010.asp>.

National Sleep Awareness Week

National Sleep Awareness Week (NSAW) is a public education, information, and awareness campaign held the week of **March 7-13, 2010**. NSAW coincides with the return of Daylight Saving Time, the annual "springing forward" of clocks that can cause Americans to lose an hour of sleep. For more information, please visit <http://www.sleepfoundation.org>.

Sprint Character Education Grant

The Sprint Foundation is offering grants for K-12 public schools and school districts. The grant funds character education teacher training and curriculum as well as projects for service learning and leadership/mentor training. This opportunity fits perfectly with CHARACTER COUNTS! and is an excellent opportunity to begin or enhance your CC! initiative. Applications are available online now at: <http://www.sprint.com/responsibility/education/character/index.html>. Specific questions about the grant should be directed to the Sprint Foundation at: education@sprint.com.



Visa, Inc. and Practical Money Skills for Life Teacher Newsletter

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