



FCCLA E-Adviser

January 14, 2011

The *E-Adviser* is the official online newsletter for national FCCLA.
Bringing current FCCLA updates to all chapter and state advisers registered for the Chapter Adviser List serv.

“The road to success is always under construction.”
-Author Unknown

At the end of a busy school day, I sometimes look back and ask “Did I accomplish anything today?” It helps to remember that each day is another step in building a successful school year. Even though we may not always see it, we can believe we’ve added to our construction project.

Submitted by Jean Clarke, 2010-2011 National Executive Council Adviser

From the Executive Office

Looking for Name

Welcome to 2011 and Happy New Year to all! So what’s new on the education front for 2011? From a legislative perspective, it appears that the Obama Administration will be moving to reauthorize the Elementary and Secondary Education Act or, as we have known it since 2002, the No Child Left Behind Act. According to *The Washington Post*, both the Administration and the Congress is ready to deal with reauthorization. One of the problems at this point in the process according to the *Post* and U.S. Department of Education Secretary Arne Duncan “no one has come up with a better idea than the formal name since 1965: the Elementary and Secondary Education Act” other than the No Child Left Behind and few like that name. So Secretary Duncan is asking for “suggestions. We’re wide open.”

On behalf of FCCLA, I would like to present suggested names to the Secretary for the reauthorization of the Elementary and Secondary Education Act. So please send me your suggestions and I’ll forward them to the Secretary. I will need your ideas by Monday, January 31, 2011. My email is mbenjamin@fcclainc.org.

Michael L. Benjamin, M.P.H., CAE
Executive Director

Awards and Recognition

Scholarship Applications

The 2010-2011 scholarship applications are now available on the national FCCLA website. Visit the [Scholarship Applications](#) section of the website for more information. All scholarships must be postmarked by April 1, 2011.

Marketing & Membership

FREE FCCLA Adviser Webinar

Free to all FCCLA chapter advisers, FCCLA offers the third of its Adviser Essentials Webinar Series on fundraising. Participants will learn more about Perkins funding and how to become part of the local Perkins plan. During this one hour session advisers will see examples of a chapter budget and have an opportunity to share and take away new fundraising ideas. The webinar will be held Wednesday, February 16 at 3:00 p.m. EST and will be recorded for those unable to attend the live session. [Register](#) today!

Membership Cards

Affiliated chapter can access membership cards through their online affiliation account. Once signed in to the online affiliation, click Resources and the 2010-2011 Membership cards are available to download.

Meetings

National Leadership Conference

The 2011 National Leadership Conference Brochure was included in the Winter Chapter mailing, which you should receive by the end of January. The brochure includes schedule information, pre-conference tour and special event options, and registration costs. An online version of the brochure is also available on the meetings section of the national website.

Call for Youth Workshop Presenters

Does your chapter have an exciting idea for a Youth Workshop? Consider presenting a workshop at the 2011 National Leadership Conference in Anaheim, California. Visit the [National Leadership Conference](#) section of the national website to complete a workshop proposal form by **March 15, 2011**. Please email Bethany S. Kohut at bkohut@fclainc.org with questions.

National Cluster Meetings

Information on the 2011 National Cluster Meetings will be mailed to advisers and posted on the meetings section of the national website in the spring.

Programs & Youth Training

2011 Leadership Training Team Application

Do you know any exceptional FCCLA alumni who are interested in staying involved in the organization? The Leadership Training Team is a new group of FCCLA alumni consultants who plan and conduct student leadership development for the national organization. FCCLA invites individuals interested in this opportunity to complete the 2011 LTT Application and submit all required materials by February 15. Information on the Leadership Training Team and the application process is available on the [Leadership Development](#) page in the Youth Leaders section of the FCCLA national website.

Lesson Plans and Activities

Share your FCCLA lesson plans and activities with other advisers, and find lessons to use in your classroom. Use the provided template to email FCCLA integrated lessons to bkohut@fclainc.org (please include attachments). The Lesson Plans and Activities page also includes Power of One and Dynamic Leadership content, previously found on the national program CD.

National Officer Candidate Information

Do you have a student interested in running for a national office? The *2011 National Elections Step-by-Step Guide*, 2011 National Officer Candidate Application, 2011 Intent to Run Form, and *2011-2012 National Executive Council/Adviser Handbook* are now available for advisers and members who would like to learn more about national officer opportunities. Check out the [National Elections Information](#) page in the Youth Leaders section of the FCCLA national website to learn more about this opportunity.

Miscellaneous

2011 FCCLA Summer Internship Program

FCCLA is seeking applications for four summer internships at national headquarters in Reston, VA. Strong FCCLA alumni are encouraged to apply for one or more of the positions. Information on the internship program and the application process is available on the [Careers/Internships](#) page of the FCCLA national website. Applications will be accepted until February 15.

FEFE 2011 National Training Grant Application Now Available

FEFE is now accepting grant applications to attend the 2011 FEFE National Educator Training held June 27-30, 2011. [Click here](#) for more information.

Grants

Visit the [Other Awards/Grants](#) section of the website for an updated list of youth grants that your chapter may be eligible to apply for.

National Mentoring Month

National Mentoring Month (NMM), held each year in January, celebrates its 10th anniversary in 2011 by raising awareness about the important role mentoring can play in academic engagement. NMM draws a spotlight on mentoring and the positive

effect it can have on young lives. Together, the Harvard School of Public Health, MENTOR, and the Corporation for National and Community Service are working to focus national attention on the need for mentors. Learn more by visiting www.nationalmentoringmonth.org.

Martin Luther King, Jr. Day of Service - January 17

January 17, 2011 will mark the 25th anniversary of the Rev. Dr. Martin Luther King, Jr. federal holiday. This milestone is a perfect opportunity for Americans to honor Dr. King's legacy through service. The MLK Day of Service empowers individuals, strengthens communities, bridges barriers, creates solutions to social problems, and moves us closer to Dr. King's vision of a beloved community. Learn how you can make MLK Day "a day on, not a day off" at www.MLKDay.gov.

No Name Calling Week - January 24-28

No Name-Calling Week is an annual week of educational activities aimed at ending name-calling of all kinds and providing schools with the tools and inspiration to launch an on-going dialogue about ways to eliminate bullying in their communities. For more information, visit www.nonamecallingweek.org.