

Elaine Bowling, Lakewood Ranch High School
Florida

Otis Spunkmeyer Cookies Fundraiser

I have been selling these cookies for the past 13 years as a fund raiser. Now our FCCLA chapter is known for their cookies! They provide the ovens free so that is an easy way to start off. We began with just chocolate chip and have expanded to several flavors. We even sell the Cookies for a Cause in the fall for breast cancer and in the spring for the Make A Wish foundation. We are going to try selling the tubs of dough this year so we will see how that goes.

The positives of this fundraiser:

- Brings students into the FACS area where they learn more about our program and FCCLA
- Allows for many student to get involved while at school
- It is continuous and I can decide when is the best time for sales
- The company calls once a week for orders and delivers the same time each week
- Profit of 46%

The negatives of this fundraiser:

- Need to sell before or after school hours due to our school board's policy
- Lacks nutritional value

Ex. of profit:	240 cookies/box	sell 2/\$1.00 =	\$120
	Cost/box		<u>64</u>
	Profit		\$56

(last year we sold only 15 boxes for a \$840 profit so it was rather slow unlike previous years)