



Report Month: August 2009

Name: Christopher Brockhoff

Office: President

**Meetings:** (Please list all the meetings you attended for this month to include the following information) Date of meeting attended, meeting attended, numbers reached, type of audience, involvement at meeting, and follow-up needed.

Date	Meeting	Numbers Reached	Audience
8/10/09	Winner School District School Board Meeting	37	Members of the Winner School District School Board were present at this meeting, including the superintendent of schools. Members of the community, school staff, and teachers were also present.
<p><b>Involvement and Follow-Up:</b> At the Winner School Board Meeting, I was able to elaborate upon my experiences at the National Leadership Conference (NLC) in Nashville and also paraphrase the busy year ahead. I was congratulated on behalf of all of the Winner School District by the superintendent and was presented an award by the Board Chairperson. To follow-up, I wrote letters thanking the board members for inviting me to speak and by presenting me with such a prestigious award.</p>			
8/17/09 - 8/21/09	NEC August Meeting	36	The 2009 – 2010 National Executive Council (NEC) members were present at this meeting along with Michelle Flinton, Program Director, and Bethany Standley. Kasey Hemphill, past national officer and FCCLA intern, was also in attendance at this meeting.

Date	Meeting	Numbers Reached	Audience
<p><b>Involvement and Follow-Up:</b> NEC members, including myself, were involved in a week-long learning experience. Members from each department of the National FCCLA Headquarters spoke to the NEC and had presentations on their respective department (membership, marketing, etc.). Our team also created our Program of Work (POW) for the upcoming year. Decidedly, it will take every effort of the NEC to achieve and carry-out the high – yet attainable – goals set for the year in our POW. The script theme was also chosen at August Meeting, and members will surely be motivated to Grasp Greatness at the 2009 National FCCLA Cluster Meetings! To follow-up with the meeting, I have reviewed all deadlines set for the days, weeks, and months ahead. I will also send out a letter to each member of the NEC recapping the week and energizing all for the upcoming September BOD Meeting and Phase II of USA.</p>			

**Media:** (Please list all the media for this month to include the following information) Date, type of media, numbers reached, purpose/involvement, and follow-up.

Date	Type of Media	Numbers Reached	Purpose/Involvement
8/5/09	Winner Advocate (Newspaper)	18,143	The chief editor of the Winner Advocate featured the 2009 National Leadership Conference (NLC) as one of the cover stories. This feature included my accomplishments at the conference, held in Nashville, and highlighted key facts and figures of the organization.
8/17/09 – 8/21/09	KWYR AM & FM (Radio)	86,478	I had the opportunity to be interviewed by the KWYR News Director, Lisa Jay. Lisa asked very in-depth and thoughtful questions pertaining to my involvement in the organization and what my term as an FCCLA National Officer means. This interview aired all week, with maximum listenership in the “primetime” news slots.

Date	Type of Media	Numbers Reached	Purpose/Involvement
8/19/09	Winner Advocate (Newspaper)	18,143	This edition of the Winner Advocate included the minutes of the school board meeting where I educated members of the community, school personnel, and administrators and board members on the importance of FCCLA. This edition also included a photo of me being handed an award by the Winner School District Board Chair.

**Membership Recruitment Efforts:** Classes started on the 26<sup>th</sup> of August for me, and I had the opportunity to meet with my fellow chapter officers on the 24<sup>th</sup>. At this planning meeting, we formulated strategies to increase the number of members that our chapter has. I suggested the use of STAR Events, such as Promote and Publicize FCCLA!, to increase membership and help individuals achieve their Competitive Events goals at the same time. With 25 STAR Events and even more to be introduced in the years ahead, I strongly encourage the use of these events to pique the interest of potential members and fellow classmates.

**National Programs Efforts:** During the month of August, Driver's Education is just coming to a close, and schools are beginning yet another eventful year. With varying levels of driving experience on the road, the beginning days of school can be a traumatizing experience for some. With the help of my chapter members, I led a school assembly for incoming freshman on the importance of wearing seatbelts and other good habits to get into. This assembly was held two days before school began, so these safe-driving tips were still fresh in the students' minds on the first day of their high school careers. The Families Acting for Community Traffic Safety (FACTS) national peer education program is a great tool to utilize in your schools and communities.

**Development Efforts:** I'm currently in the process of forming a line of communication with a major chain clothing store – the name of which cannot yet be released. Initial steps have been taken with mutual acquaintances of both myself and store representatives/executives to spark a blaze that will benefit the organization in our 65<sup>th</sup> year of existence. Members, advisers, and supporters of FCCLA, I will be sure to keep you updated on this partnership as it develops and as I gain more knowledge of the respective chain clothing store.

**Accomplishments:** I was elected the Student Body President and Senior Class President for the 2009 – 2010 school year. I first demonstrated to the WHS Student Council how to lead and inspire by example when I led the Leadership Retreat/Planning Meeting as we drifted on tubes down the Niobrara River (located in Nebraska). I also had the opportunity to introduce myself and extend a warm welcome to new students of the school district on the first day of school. On a similar note, giving the incoming freshman a chance to learn more about driving safety was a great way to make them feel more at home at the high school. Finally, I successfully completed the South Dakota Vocal Arts Festival young artist program. I had the opportunity to sing and perform alongside some of the finest in the nation for ten days. Performances included, but were not limited to: operas, operettas, musical theatre, and Broadway selections. This intensive program was a great learning experience and networking tool.

**Actions for Next Month:** In the month of September, I plan to be able to update you all on the happenings of the anonymous “Development Effort” company from this report. I assure you that more details will be available to you in my September Report. Development is always an exciting topic for FCCLA, and celebrating 65 Years of Leadership is a sure way to help other companies discover FCCLA: The Ultimate Leadership Experience! On the local scene, the Winner FCCLA Chapter will hold a membership recruitment night to kick off the year; the theme is to be decided. I will also be taking part in the September Board of Directors (BOD) Meeting in Reston, Virginia, as well as helping to lead Phase II of the Ultimate State Officer Academy (USA) training in Washington, D.C.

**Lessons Learned:** As leaders, we all need to step up to the plate and lead by example. Don’t exclude others because they may be different from you or your friends. Invite the young man or woman who is often rejected by your peers to the next chapter meeting. The individuals who may have once been labeled “geek” or “inadequate” will develop into a much stronger and more confident young person. I have seen FCCLA create this transformation in so many youth! I want to tell you that it is the *most amazing* feeling to know that you helped that individual become the person that they wanted to be. FCCLA can make the transformation happen, but *you* have to inspire “that person” to join and become an active member in the most dynamic student-led organization in the country!

**Quote of the Month:** “Nothing is easier than saying words. Nothing is harder than living them, day after day. What you promise today must be renewed and redecided tomorrow and each day that stretches out before you.” – Arthur Gordon



Report Month: August 2009

Name: Trenton Brock

Office: First Vice President

**Meetings:** (Please list all the meetings you attended for this month to include the following information) Date of meeting attended, meeting attended, numbers reached, type of audience, involvement at meeting, and follow-up needed.

Date	Meeting	Numbers Reached	Audience
August 17-21	NEC August Meeting	36	NEC, NECA, National Staff
<b>Involvement and Follow-Up:</b> Became acquainted with all of the national staff and worked with NEC members to plan for the upcoming events including USA training and the National Cluster Meetings.			
August 10	School District Board Meeting	60	Board of Trustees, School Administrators, Parents, Teachers
<b>Involvement and Follow-Up:</b> Presented to the District Board my involvement in FCCLA for the upcoming year (meetings, duties, roles, responsibilities).			

**Media:** (Please list all the media for this month to include the following information) Date, type of media, numbers reached, purpose/involvement, and follow-up.

Date	Type of Media	Numbers Reached	Purpose/Involvement
July 20, 2009	<i>Tryon Daily Bulletin</i>	5,000	Announcement of National Office
July 22, 2009	<i>The Spartanburg Herald-Journal</i>	50,000	Announcement of National Office
July 22, 2009	<i>Inman Times</i>	3,800	Announcement of National Office
July 22, 2009	<i>The News Leader</i>	7,000	Announcement of National Office

**Membership Recruitment Efforts:** Instituted a membership campaign for my school chapter to boost membership. Also, my adviser and I can up with the idea of giving out FCCLA coupon books for students that join FCCLA.

**National Programs Efforts:** Started planning a Nutrition Expedition for elementary school kids at my school this year using the program: Student Body.

**Development Efforts:** Worked with the National Vice President of Development, Ryan Rhodes, to brainstorm ideas for sponsorship and development over the next year.

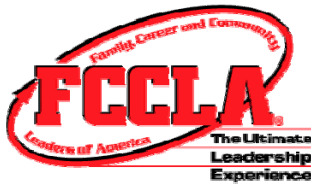
**Accomplishments:** Completed all missed school work within three days of returning. Successfully planned a Back to School Bash before the first football game.

**Actions for Next Month:** Work with Leilani Mullins in planning USA Phase II event. Attend the National Board or Director's Meeting on September 27-30, 2009.

**Lessons Learned:** Do what is expected of you on time. Out perform if time permits.

**Quote of the Month:** Whether you think you can or whether you think you can't, you're right.

~Henry Ford



Report Month: August 2009

Name: Jessica Hagood

Office: Vice President of Community Service

**Meetings:** (Please list all the meetings you attended for this month to include the following information) Date of meeting attended, meeting attended, numbers reached, type of audience, involvement at meeting, and follow-up needed.

Date	Meeting	Numbers Reached	Audience
July 30, 2009	NLC Follow-up Meeting	5	Adviser, Principal, Asst. Principal, and guidance counselor
<p><b>Involvement and Follow-Up:</b> I informed my school administrators of the year ahead as an NEC member. We also worked to plan an "inner-club council" consisting of Presidents and Vice-Presidents of all LRHS clubs and organizations to meet every other month to bring unity between school activities.</p>			
August 12, 2009	Back-to-School Chapter Meeting	10	Chapter officers, Adviser.
<p><b>Involvement and Follow-Up:</b> We worked to plan the upcoming year and implement projects that are in the line with the state and national programs.</p>			
August 17-21	NEC August Meeting	36	NEC, NECA, Staff
<p><b>Involvement and Follow-Up:</b> We created our Program of Work, assigned Family Teams, planned for Cluster Meetings, set goals for Children's Miracle Network, and over all worked on subjects pertaining to the entire year.</p>			

**Media:** (Please list all the media for this month to include the following information) Date, type of media, numbers reached, purpose/involvement, and follow-up.

Date	Type of Media	Numbers Reached	Purpose/Involvement
August 1, 2009	Bradenton Herald Newspaper	41,000+	To inform the community about FCCLA & my national office.
August 5, 2009	Sarasota Herald-Tribune	120,000+	To inform the community about FCCLA & my national office.
August 12, 2009	The East County Observer	17,000+	To inform the community about FCCLA & my national office.
August 12, 2009	Bradenton Times	8,000+	To inform the community about FCCLA & my national office.

**Membership Recruitment Efforts:** Informed others of FCCLA within my classes, began work on recruiting new chapters, and set up an appointment to visit the Florida Dept. of Education to increase FACS classes across the state.

**National Programs Efforts:**

Worked with National Staff to send out an announcement for Children’s Miracle Network’s Miracle Treat Day on the Chapter Adviser Listserv.

**Accomplishments:** Created new networks within my school system, worked with the NEC to get assignments done, and began efforts on the Children’s Miracle Network Outreach project.

**Actions for Next Month:** Plan for USA meetings, visit a Children’s Miracle Network hospital, visit the Florida Dept. of Education, and air a news interview on METV.

**Lessons Learned:** You can’t do everything, but you can try!

**Quote of the Month:**

“I have a simple philosophy: Fill what’s empty. Empty what’s full. Scratch where it itches.”

-Alice Roosevelt Longworth



Report Month: August 2009

Name: Ryan Rhodes

Office: Vice President of Development

**Meetings:** (Please list all the meetings you attended for this month to include the following information) Date of meeting attended, meeting attended, numbers reached, type of audience, involvement at meeting, and follow-up needed.

Date	Meeting	Numbers Reached	Audience
8/3/09-8/7/09	FCS Professional Development Conference	3500	Potential FCS
<b>Involvement and Follow-Up:</b>			
I conducted an informational along with my fellow state officers to gain awareness about FCCLA and encourage new teachers to become advisers.			
8/16/09-8/21/09	The National Executive Council Meeting in August	20	The entire NEC and staff

**Media:** (Please list all the media for this month to include the following information) Date, type of media, numbers reached, purpose/involvement, and follow-up.

Date	Type of Media	Numbers Reached	Purpose/Involvement
8/18/09	Newspaper-Wise Co Messenger	25000	Announce NEC Position
8/09	Newspaper-Breckenridge American	500	Announce NEC Position

**Membership Recruitment Efforts:**

When I attended the FCS Professional Development Conference I was able to increase the potential in new advisers in schools that don't already have chapters.

**National Programs Efforts:** Be a Part of It! And Promote and Publicize

**Development Efforts:**

I completed research on the following companies: Sara Lee Corporation, Cracker Barrel Corporation, Dell Computers Corporation, and Johnson & Johnson Corporation.

**Accomplishments:**

I have acquired contact information for the Sara Lee Corporation.

**Actions for Next Month:**

Get in touch with the Development staff and set up times to go and meet with some of the corporations for hopes in increasing corporate sponsorship.

**Lessons Learned:**

It takes all ten of us (the NEC) and all of our input to carry out our program of work.

**Quote of the Month:**

When you reach the end of your rope, tie a knot in it and hang on.

Thomas Jefferson



Report Month: August 2009

Name: Alli Grant

Office: Vice President of Finance

**Meetings:** (Please list all the meetings you attended for this month to include the following information) Date of meeting attended, meeting attended, numbers reached, type of audience, involvement at meeting, and follow-up needed.

Date	Meeting	Numbers Reached	Audience
8/16-8/21	National Executive Council Meeting	36	NEC and Staff
<p><b>Involvement and Follow-Up:</b> Met all of the national staff and worked with the team members throughout National headquarters. In addition, the National Executive Council planned for the upcoming events including USA training and the National Cluster Meetings.</p>			
8/11	Teacher/ Administrator Meeting	10	Teacher and Administrators
<p><b>Involvement and Follow-Up:</b> Met with all of my teachers and administrators to preview my year as a member of the National Executive Council. In addition, I passed out calendars and was given lesson plans for the days that I would miss while fulfilling my duties.</p>			

**Media:** (Please list all the media for this month to include the following information) Date, type of media, numbers reached, purpose/involvement, and follow-up.

Date	Type of Media	Numbers Reached	Purpose/Involvement
8/12	Harrodsburg Herald Newspaper	200	Announcement as NEC
8/19	Danville Advocate Newspaper	500	Announcement as NEC

**Membership Recruitment Efforts:** Helped with chapter officer interviews, as well as, planning for our upcoming membership drive. In addition, I helped throughout the district with planning recruitment ideas for the year.

**National Programs Efforts:** Helped our local middle school plan for a project in Financial Fitness. In addition, I worked throughout the state to prepare fundraising efforts for the national outreach project- - Children's Miracle Network.

**Development Efforts:** Worked with National Vice President of Development, Ryan Rhodes, to brainstorm ideas for sponsorship and development over the next year. In addition, contacted Team Spirit of Lexington as a exhibitor at the Louisville cluster meeting.

**Accomplishments:** Well first of all I turned 16 this month, which I consider a big accomplishment. In addition, I passed my permit test and am now allowed to drive. Also, I am finally caught up on all of my homework that I missed while at National Headquarters.

**Actions for Next Month:** Serve as a board member at the Graduate Kentucky Summit. Also, contact at least one other potential exhibitor for the National Cluster Meeting. Lastly, I would like to travel throughout the state promoting FCCLA at regional meetings and encouraging active participation in all programs and projects.

**Lessons Learned:** I learned to **ALWAYS** keep in contact with your teachers while you are away at a meeting. Also, I learned to not put off for tomorrow what you could get done today.

**Quote of the Month:** Life is not measured by the number of breaths we take, but by the moments that take our breath away.

- Anonymous



Report Month: August 2009

Name: Leilani Mullins

Office: Vice President of Membership

**Meetings:** (Please list all the meetings you attended for this month to include the following information) Date of meeting attended, meeting attended, numbers reached, type of audience, involvement at meeting, and follow-up needed.

Date	Meeting	Numbers Reached	Audience
08/17-21/09	NEC August Planning Meeting	36	NEC, National Staff
<p><b>Involvement and Follow-Up:</b>            Participated in planning NCM, USA Phase II, and also our involvement with Children's Miracle Network. Worked with NEC to develop Program of Work. Will send Jennifer Braun personal take on Handbook to Ultimate Leadership.</p>			
08/12/09	Swink FCCLA Officer Training	7	Swink Chapter Officers
<p><b>Involvement and Follow-Up:</b>            Led training for Swink officers with curriculum based off USA training. Worked to create POW and bond as a team. We're looking forward to a fun year with Swink FCCLA!</p>			
08/11/09	School Board Meeting	15	School Board, School Administration, Audience Members
<p><b>Involvement and Follow-Up:</b>            Spoke to the school board about the upcoming year as a National Officer. Gave an overview of the roles I would have at the meetings throughout the year. They were very willing to support me throughout the year.</p>			

**Media:** (Please list all the media for this month to include the following information)  
Date, type of media, numbers reached, purpose/involvement, and follow-up.

Date	Type of Media	Numbers Reached	Purpose/Involvement
08/07/09	Newspaper Article	10,000	National Officer Press Release

**Membership Recruitment Efforts:**

Planned with my chapter on recruiting freshmen during Freshman Fun Night.  
Worked with the NEC to plan Membership recruitment through Public Relations and Social Networking Sites.

**National Programs Efforts:**

Began planning project for Student Body, project will include teaching elementary students about fitness.

**Development Efforts:**

Brainstormed potential contacts: Frontier Airlines, Ski Resorts,

**Accomplishments:**

Successfully began my senior year!

**Actions for Next Month:**

Work with Trent to plan Role Play on Do's and Don'ts of meeting with government officials.

**Lessons Learned:**

Don't judge a book by a cover! You never know when a comedy is hiding behind a textbook.

**Quote of the Month:**

Live each day to the fullest!



Report Month: **August**

Name: **Michael Izquierdo**

Office: **VP of Parliamentary Law**

**Meetings:** (Please list all the meetings you attended for this month to include the following information) Date of meeting attended, meeting attended, numbers reached, type of audience, involvement at meeting, and follow-up needed.

Date	Meeting	Numbers Reached	Audience
8/17/09-8/21/09	NEC/NECA August Meeting	36	NEC, BOD, National Staff
<p><b>Involvement and Follow-Up:</b> Participated in each meeting, asked questions, and helped in development of the NEC Program of Work for the year. Also, aided in the creation of the skit for the National Cluster Meeting as well as ideas for USA Phase II.</p>			

**Media:** (Please list all the media for this month to include the following information) Date, type of media, numbers reached, purpose/involvement, and follow-up.

Date	Type of Media	Numbers Reached	Purpose/Involvement
8/25/09	Workshop for New Advisers	15	To recruit new chapter advisers in CT

**Membership Recruitment Efforts:** The New Adviser workshop was implemented in hopes that they will start new FCCLA chapters in their schools and raise membership.

**National Programs Efforts:** Explained the National Programs as well as the new National Outreach Project, Children's Miracle Network, to possible new advisers to educate them about our organization.

**Accomplishments:** The adviser workshop went well and many of the potential advisers were highly interested and plan on starting a new chapter this year. Hopefully, from the efforts of the CT State Executive Council and me, we will boost membership in the state for the upcoming year and for years to come.

**Actions for Next Month:** Attend the National Association of Parliamentarians Convention in San Francisco, CA on September 10<sup>th</sup>. Attend the BOD meetings starting on September 27<sup>th</sup> as well as USA Phase II on September 30<sup>th</sup>. Also, continue search for exhibitors and corporate sponsors while staying on task with other National Officer duties.

**Lessons Learned:** Having a potential adviser workshop is an excellent idea to increase awareness of FCCLA in addition to recruiting members.

**Quote of the Month:** “Nothing in this life that’s worth having comes easy.” –Bob Kelso



Report Month: August 2009

Name: Abbi Sudtelgte

Office: Vice President of Programs

**Meetings:** (Please list all the meetings you attended for this month to include the following information) Date of meeting attended, meeting attended, numbers reached, type of audience, involvement at meeting, and follow-up needed.

Date	Meeting	Numbers Reached	Audience
8/13/09	School Board Meeting	15	School Board Members and a few staff members
<p><b>Involvement and Follow-Up:</b> I talked to the audience about my role as a national officer and the commitment that comes with it. I explained to them my duties and how this is a great student leadership opportunity. I also went in-depth on all of the different programs and events FCCLA has to offer that can truly benefit students. To follow-up I created a quiz for the board members to take in order to test their knowledge of FCCLA.</p>			
8/31/09	Chapter Meeting	60	Local Chapter
<p><b>Involvement and Follow-Up:</b> At our local FCCLA Chapter Meeting coming up on August 31<sup>st</sup> I will be talking to all of the new and old members about my experience at the NLM running for office and being elected as a national officer. I will explain to them that this is a great leadership opportunity that each and every one of them can work towards if they choose to do so. Follow-up will be shown throughout the year as members accomplish their goals.</p>			

**Media:** (Please list all the media for this month to include the following information) Date, type of media, numbers reached, purpose/involvement, and follow-up.

Date	Type of Media	Numbers Reached	Purpose/Involvement
8/06/09	Newspaper – <i>Elkton Record</i>	300	To recognize myself as a national officer and allow the community to hear about everything I will be doing throughout the year.

Date	Type of Media	Numbers Reached	Purpose/Involvement
7/31/09	Newspaper – <i>Lake Benton News</i>	400	To recognize myself as a national officer and allow the community to hear about everything I will be doing throughout the year.

**Membership Recruitment Efforts:** I worked with our local officer team in helping prepare for our recruitment party. We created fliers and publicized our upcoming meeting to all of our students. We hope to see an increase from last year.

**National Programs Efforts:** I shared project ideas with my chapter/state adviser on different projects we can do that correlate with specific national programs. The FACTS and Student Body national programs were discussed more in-depth.

**Development Efforts:** I talked to my adviser about the possibility of her husband's company becoming a national sponsor of FCCLA. I will be following through with this next month.

**Actions for Next Month:** I will be working more on Geo Thermal becoming a national sponsor of FCCLA as well as doing some business profiles. I will also be working on my article for *The Officer*. I hope to also get in contact with some potential exhibitors for the National Leadership Conference in Chicago.

**Lessons Learned:** I've learned that it is very vital to keep in contact with national staff and to make sure you meet deadlines!

**Quote of the Month:** So often times it happens that we live our lives in chains  
And we never even know we have the key.  
Lyrics from *Already Gone*, performed by the Eagles for their 1974 *On the Border* album



Report Month: August 2009

Name: Anna Lester

Office: Vice-President of Public Relations

**Meetings:** (Please list all the meetings you attended for this month to include the following information) Date of meeting attended, meeting attended, numbers reached, type of audience, involvement at meeting, and follow-up needed.

Date	Meeting	Numbers Reached	Audience
8/13/09	Chapter Officers' Planning Meeting	9	One adviser and 8 chapter officers
<b>Involvement and Follow-Up:</b> Involvement: assisted the chapter officers in planning events and campaigns for our chapter this year; reported NEC duties and dates to remember for the upcoming year Follow-Up: We ended the meeting by making an accountability list of responsibilities and preparing the agenda for the next meeting			
8/17-21/09	August Planning Meeting	36	23 members of national staff, 10 NEC, one representative from Cause Creative (by conference call), one script-writer, and one audio/visual coordinator
<b>Involvement and Follow-Up:</b> Involvement: planned the NEC Program of Work; met with department representatives of FCCLA national staff; planned USA Phase II and National Cluster Meeting(s) 2009 Follow-Up: NEC included accountability measures into the Program of Work; each NEC member left with assignments to complete based on the information provided/learned at the meeting			

**Media:** (Please list all the media for this month to include the following information) Date, type of media, numbers reached, purpose/involvement, and follow-up.

Date	Type of Media	Numbers Reached	Purpose/Involvement
8/9/09	Newspaper article	Approx. 17,550	Informing the public about my election to the NEC

Date	Type of Media	Numbers Reached	Purpose/Involvement
8/23/09	Newspaper article	Approx. 17,550	Informing the public about my responsibilities as an NEC member at our August Planning Meeting

**Membership Recruitment Efforts:**

Met with chapter officers to plan and launch membership campaign in our chapter; worked with NEC at August Planning Meeting to establish a membership goal in our Program of Work

**National Programs Efforts:**

Utilized the Families First program materials while writing a Teen Times Asks article about Modern-Day Families

**Development Efforts:**

Researched exhibitors' and corporations' "partnership" histories to determine if they would be a good fit for FCCLA (exhibitors at NLC, career exploration sites, corporate sponsorships, etc.)

**Actions for Next Month:**

Continue working toward accomplishing Program of Work action steps and continue developing relationships with the public through media and personal contact

**Lessons Learned:**

Do your homework the night before, not the morning of.

**Quote of the Month:**

"True leaders know the way, go the way, and show the way." John C. Maxwell



Report Month: August 2009

Name: Caroline Kirby

Office: National Vice President of STAR Events

**Meetings:** (Please list all the meetings you attended for this month to include the following information) Date of meeting attended, meeting attended, numbers reached, type of audience, involvement at meeting, and follow-up needed.

Date	Meeting	Numbers Reached	Audience
August 7, 2009	Missouri Region III Officer's Summer Planning Meeting	11	Region III Officers, Advisors to the officers, and two Camp Jo-Ota counselors.
<p><b>Involvement and Follow-Up:</b> At this meeting, the Region III Officers met at Camp Jo-Ota in Clarence, Missouri to participate in leadership activities and plan the 2009 Region III Meeting. As a regional officer, I actively participated in the leadership activities the camp counselor provided as well as the discussions held while planning our Regional Meeting. I felt this meeting was a great way for the Regional Officers to bond in a more relaxed environment. The meeting was also very productive as we are now completely prepared for Regional Meeting.</p>			
August 11, 2009	Chapter Officers' Planning Meeting	10	South Shelby Chapter Officers and Mrs. Kirby
<p><b>Involvement and Follow-Up:</b> At this meeting, the South Shelby FCCLA Chapter Officers met to finalize our plans for the 2009-2010 school year. Each committee chairmen explained their plans for the National Program he or she was chair of. Our chapter adviser, Dee Kirby, went through our FCCLA calendar for the year in order to discuss the final plans and dates for the year. This meeting was useful in getting the last minute details ironed out before the start of school.</p>			
August 13, 2009	Shelby County R-IV School Board Meeting	20	School Board members, school principals, and members of the local press
<p><b>Involvement and Follow-Up:</b> At this meeting I was asked to speak about my upcoming year as a national officer in FCCLA. I explained my duties as the Vice President of STAR Events, the meetings I would be attending, the locations of the meetings, and asked permission to travel alone during my term of office. My part of the meeting went very well because the school board is allowing me to travel alone to all meetings as required by National FCCLA.</p>			

Date	Meeting	Numbers Reached	Audience
August 17-21, 2009	National Executive Council August Planning Meeting	36	NEC, National Staff, BOD
<p><b>Involvement and Follow-Up:</b> At this meeting of the 2009-2010 National Executive Council, the officers planned the Program of Work (POW) for the year, the workshop of the NEC at the National Cluster Meeting, National Cluster Meeting Skit, Ultimate State Officer Academy Phase II, met with national staff members, and bonded as a team. The week was very productive and much was accomplished in such a short amount of time.</p>			

**Media:** (Please list all the media for this month to include the following information) Date, type of media, numbers reached, purpose/involvement, and follow-up.

Date	Type of Media	Numbers Reached	Purpose/Involvement
8/5	Clarence Courier-Newspaper	3000	I sent a press release of the National Leadership Conference and my experience of running and receiving a national office in our organization. Through this effort, I have promoted the organization to the members of my community as well as Shelby County.
8/5	Shelbina Democrat-Newspaper	3000	(see above)
8/5	Shelbina Weekly-Newspaper	3000	(see above)
8/1-8/22	KRES Radio	5000	I was interviewed by KRES Radio which is the local radio station about becoming a national officer in FCCLA, STAR Events, and the organization as a whole.

**Membership Recruitment Efforts:** Through my internship with the Career and Family Leadership Class, I have been able to spread the word about FCCLA to freshmen in my high school, who are now able to become members of FCCLA.

**National Programs Efforts:** During our chapter officer's planning meeting, I was able to work on the national program of Student Body. Within my chapter, I am the

chairperson of this national program which requires me to plan activities with the intention of falling under this program.

**Development Efforts:** Through our **Program Of Work (POW)** I have set a goal of compiling two business profiles which will be used to determine if the business has potential to become one of the new corporate sponsors of the organization.

**Accomplishments:** Before becoming a national officer, I had never been interviewed on our local radio station. Through my interview about FCCLA, I have been able to promote the organization to more people in the Northeast Missouri region.

**Actions for Next Month:** I will have completed my goal of recruiting five new members to the South Shelby FCCLA chapter. I also will send out a welcome to the Region III advisors about the upcoming year in FCCLA, have all tasks completed for the **Ultimate State Officer Academy Phase II**, and send out two media kits to colleges within Missouri who can put up displays at the exhibits of National Cluster Meeting or National Leadership Conference.

**Lessons Learned:** One lesson that I have learned this month is by making lists of what I need to accomplish in a certain time frame improves my time management skills and helps me to remember deadlines better.

**Quote of the Month:** If your actions inspire others to dream more, learn more, do more, and become more, you are a leader  
John Quincy Adams