



2010-2011 National Executive Council

August Report

Report Month: August 2010

Name: Ravi Karia

Office: National President

Meetings:

Date	Meeting	Numbers Reached	Audience
7/30	Brady High School Administrative Meeting	1	Brady High School Principal
Involvement and Follow-Up: I met with my principal to tell him about my achievements, and to re-inform him of the responsibilities and traveling that I had over the next year. This meeting was very successful and I know that I have the full support from my school administration.			
8/2-8/4	Texas FCSTAT Conference	1500+	Prospective and Current Family and Consumer Sciences Teachers
Involvement and Follow-Up: Along with the other Texas State Officers, I helped to recruit new Family and Consumer Sciences teachers as well as promote the organization to existing teachers. This meeting was a great way to reach out to Family and Consumer Sciences teachers across Texas.			
8/16-8/19	Brady High School FCCLA Chapter Officer Training	15	Brady High School FCCLA Red & Rose Chapter Officers
Involvement and Follow-Up: I coordinated the local officer training and assisted in the planning of the upcoming school year.			
8/19	Brady High School Teacher Meeting	12	My teachers for the upcoming school year
Involvement and Follow-Up: I met with all of my upcoming teachers to inform them about the responsibilities and traveling that I will have during this upcoming school year. This meeting was successful in gaining my teachers' support, as well as promoting the organization to non-Family and Consumer Sciences Teachers.			

Date	Meeting	Numbers Reached	Audience
8/25-8/29	NEC/NECA Meeting	20	National Executive Council, National Executive Council Advisors, & National Staff
<p>Involvement and Follow-Up: The National Executive Council and Advisors met with National Staff at the National Headquarters to plan the next year and accomplish the following tasks: Write Program of Work; Write National Leadership Conference Theme; Prepare for Capitol Leadership; Begin preparations for National Cluster Meetings; and meet with the various departments within the national headquarters. This meeting was a great chance for the NEC (A) to prepare for the upcoming year!</p>			

Media:

Date	Type of Media	Numbers Reached	Purpose/Involvement
7/30/2010	<i>Brady Standard Herald</i>	5000+	Announcement of National Office
7/30/2010	<i>KNEL Radio Station</i>	5000+	Announcement of National Office
8/2/2010	<i>KSAN News Network</i>	20000+	Announcement of National Office
8/2/2010	<i>KLST News Network</i>	20000+	Announcement of National Office

Social Media & Networking:

Date	Type of Media/Networking	Type of Post	Numbers Reached	Purpose
August	Facebook	Status Updates/Posts	500+	Wrote several status updates promoting FCCLA.

Membership Recruitment Efforts:

- Promoted FCCLA to prospective Texas Family & Consumer Sciences Teachers at the FCSTAT Conference in order to create more FCCLA chapters
- Developed plans for various methods of increasing membership during the NEC August Planning Meeting.

National Programs Efforts:

- During the Brady High School FCCLA Chapter Officer Training, I helped plan out the completion of several national programs throughout the year.

Development Efforts:

- Promoted FCCLA to prospective Texas Family and Consumer Sciences Teachers at the FCSTAT Conference.
- Planned several strategies for obtaining corporate sponsorships at the NEC August Planning Meeting.

Accomplishments:

- I was honored for my achievements by Brady City Council by having a charter signed stating that July 21 would be Ravi Karia Day in Brady, Texas.

Actions for Next Month:

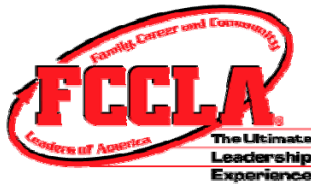
- Prepare for Capitol Leadership Training.
- Put on a successful Fall Leadership Workshop in Coleman, Texas.
- Promote FCCLA enthusiastically at the State Fair of Texas.
- Complete all assignments given to me on time.

Lessons Learned:

- I learned that one should always enjoy his or her work!

Quote of the Month:

“A leader leads by example, whether he/she intends to or not”
-Unknown



Report Month: August 2010

Name: Danny Brooks

Office: First Vice President

Meetings:

Date	Meeting	Numbers Reached	Audience
8/4/10	Meeting with John P. Stevens Principal	1	Gail Pawlikowski
<p>Involvement and Follow-Up: I met with John P. Stevens Principal, Gail Pawlikowski, to discuss my responsibilities as a National Officer and what my upcoming year will be like. She promised me her support for the upcoming year.</p>			
8/5/10	NJ State Executive Council Meeting	Approximately 20	NJ State Officers, State Officer's Advisers, State Adviser and Staff
<p>Involvement and Follow-Up: At the meeting we reviewed the National Leadership Conference (speakers we liked, workshops, state meeting etc.), did work with the Student Leadership Challenge and received SLPI scores and then did a lot of work relating to our Fall Leadership Connection (contracts for speakers and location, competitive events, script ideas, conference gifts etc.). I served as a liaison between NJ and National FCCLA.</p>			
8/25-29/10	August NEC Meeting	Approximately 40	NEC, NECA, National Staff, Board of Directors
<p>Involvement and Follow-Up: The NEC developed the 2010-2011 Program of Work, the 2010 National Cluster Meeting Script, 2011 NLC Theme and discussed officer responsibilities, goals and what expectations were for the year. I compiled the minutes during the course of the meeting and wrote the Program of Work.</p>			

Media:

Date	Type of Media	Numbers Reached	Purpose/Involvement
7/21/10	<i>The Sentinel (Newspaper)</i>	115,000	Announcement of National Office in FCCLA

Social Media & Networking:

Date	Type of Media/Networking	Type of Post	Numbers Reached	Purpose
8/29/10	Facebook	Status Update	560	Promote FCCLA and upcoming events

Membership Recruitment Efforts:

- Chapter Officers and I placed bulletin boards in our school to promote FCCLA to potential members. The boards showed our chapters achievements this summer and how students can benefit by joining.

National Programs Efforts:

- Chapter Officers and I placed display boards in our school's FACS Classrooms to promote FCCLA. Some boards recognized FCCLA members for their achievements at the 2010 NLC (STAR Events, Leaders to Watch, Capture the Cover, Community Service, Knowledge Bowl and National Office); others promoted FCCLA's national programs and how they related to the FACS Classes in John P. Stevens High School.

Development Efforts:

- Began to brainstorm ideas and research potential partners and sponsors.

Accomplishments:

- I began and completed work on my Boy Scout Eagle Project. I did renovations at a local park where I painted in parking spaces (as well as handicapped spaces), removed graffiti from the playground, supplied mulch into the playground and did some general grounds work.

Actions for Next Month:

- I will contact my family team to tell them who I am and some goals for the year.
- I will create a Facebook group for the North-Atlantic Family Team to share different fundraising ideas, community service projects and provide a direct means of communication between members of different states.
- I will be attending the NJ Advisers Meeting to represent FCCLA at the national level.

Lessons Learned:

- It never hurts to have somebody check over your work

Quote of the Month:

Don't tell people how to do things, tell them what to do and let them surprise you with their results.

-George S. Patton



Report Month: August 2010

Name: Joey Platt

Office: Vice President of Community Service

Meetings:

Date	Meeting	Numbers Reached	Audience
July 28, 2010	District G Officer Meeting	10	District Officers, District Advisers, and Me
<p>Involvement and Follow-Up: I worked along with the District Officers to plan Chapter Officer Training and the Fall Leadership Conference.</p>			
August 21, 2010	Chapter Officer Meeting	10	Chapter Officers and Chapter Adviser
<p>Involvement and Follow-Up: We met together as a team to plan our upcoming year and to discuss items of business such as our chapter theme for the year, our chapter t-shirts, our upcoming membership party, and National Cluster Meeting.</p>			
August 25-29, 2010	NEC August Planning Meeting	36	National Executive Council, National Staff, and National Executive Council Advisers
<p>Involvement and Follow-Up: We met at National Headquarters for a five day planning meeting to plan our upcoming year and everything it entails. This included developing our Program of Work, developing an NLC theme and Cluster story line, preparing a breakout session for NCM, preparing for Capitol Leadership, and discussing The Student Leadership Challenge's five qualities of a leader. In addition, we also had the opportunity to interact with the National Staff by learning about each of the departments.</p>			
August 30, 2010	Take AIM Conference	400+	Kansas FCCLA members, chapter and district officers, state officers, and chapter advisers.
<p>Involvement and Follow-Up: I spoke to the advisers at the adviser session about my current position on the NEC and then spoke to the chapter and district officers about the possibility of running for a higher office.</p>			

Media:

Date	Type of Media	Numbers Reached	Purpose/Involvement
August 1, 2010	Kansas FCCLA E-Newsletter		Announced my position as a National Officer

Social Media & Networking:

Date	Type of Media/Networking	Type of Post	Numbers Reached	Purpose

Membership Recruitment Efforts:

- In my efforts to recruit members, I worked a FCCLA booth at enrollment to promote FCCLA to students as they began their school year. At the booth they were able to pay their dues and buy a chapter t-shirt. To increase my chapter’s membership, I also worked with the chapter officers to encourage students to attend our first chapter meeting and membership party through our daily announcements, flyers, and locker invitations.

National Programs Efforts:

- At our chapter officer meeting, we discussed ways we could incorporate the national programs in our upcoming year. Ideas we discussed included hosting another “Healthy Hoedown” to incorporate the national program, Student Body. As the district officer meeting, it was also decided that I would be conducting a breakout session at the Fall Leadership Conference over the NOP, Children’s Miracle Network.

Development Efforts:

- I assisted in developing goals under of Program of Work pertaining to our development efforts such as, creating a business portfolio of a corporate sponsor and to build a positive relationship with an existing corporate sponsor.
- I also began to brainstorm potential corporate sponsorships.

Accomplishments:

- Worked along with the chapter officers to plan our upcoming year, presented each of my teachers with a letter thanking them for their continued support and informing them of the dates I will be gone over the next month, and spoke to advisers and members at the Kansas Take AIM Conference.

Actions for Next Month:

- For the next month, I plan to work with the National Staff to possibly begin implementing new ways to promote the National Outreach Project, Children's Miracle Network. I also plan to research potential corporate sponsorships, work more in-depth on my topic for our NCM breakout session, and to contact one potential chapter about a possibility of a chapter visit.

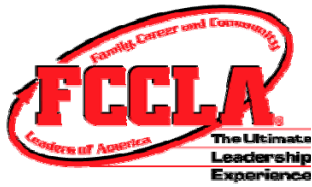
Lessons Learned:

- Traveling without an adult isn't as scary as I thought as long as you follow the signs and ask if you need help!
- As a NEC, it is important to remember that everyone's opinion matters and each person's input should be taken into consideration.
- Do NOT procrastinate when it comes to getting the school work done that you missed!

Quote of the Month:

"Dream as if you'll live forever, live as if you'll die today"

-James Dean



Report Month: August 2010

Name: Brent Olinger

Office: Vice President of Competitive Events

Meetings:

Date	Meeting	Numbers Reached	Audience
8/18/10	Teacher In-service	44	Members of the Bridgewater-Emery School district, High School, Junior High and Elementary Teachers, School Board, staff, and administration.
<p>Involvement and Follow-Up: I met with teachers to tell them my schedule for the year and give them dates to when I would be gone. I also explained some of the responsibilities for the year. In addition, I talked about FCCLA and the benefits of FCCLA for those in the audience who were unfamiliar with FCCLA. I also gave explanation for why I wouldn't be able to be in certain activities. It went really well and I could tell that my teachers were willing to work with me while I am gone during the year.</p>			
8/23/10	Bridgewater-Emery Officer Meeting	12	Members of the Bridgewater-Emery Senior and Junior High chapter officer teams and our local adviser were present.
<p>Involvement and Follow-Up: At the meeting, the officers discussed how to promote FCCLA during the year as well as reaching out to a new community. We made a goal of teaching both the Bridgewater and Emery communities more about FCCLA. We also discussed the program of work for the year. In addition, we worked on planning some fall projects.</p>			
8/25/10 - 8/29/10	National Executive Council Meeting	36	The 2010-2011 National Executive Council (NEC) members were present along with other National staff, and National Executive Council Advisers were present at the meeting.

Date	Meeting	Numbers Reached	Audience
<p>Involvement and Follow-Up: NEC members were involved in a week-long learning experience. Members from each department of the National Headquarters spoke to us and gave presentations on their departments. As a team we worked on developing our Program of Work (POW). We also decided our theme for National Leadership Conference. In addition, we worked on preparing for the upcoming Capitol Leadership event. As a NEC, we came up with a script for our National Cluster Meetings, FCCLA To Be Continued, and what our workshop would consist of at NCM. Overall, the week was very successful and I am very excited for the year ahead.</p>			

Media: (Please list all the media for this month to include the following information)
Date, type of media, numbers reached, purpose/involvement.

Date	Type of Media	Numbers Reached	Purpose/Involvement
7/22/10	<i>The Emery Enterprise (Newspaper)</i>	1,000	The chief editor of The Emery Enterprise featured the 2010 National Leadership Conference as one of the cover stories. This feature included my accomplishments at the conference and highlighted key facts and figures of the organization

Social Media & Networking:

Date	Type of Media/Networking	Type of Post	Numbers Reached	Purpose
8/24/10	Facebook	Status Update	926	To tell everyone about the NEC meeting I was attending and promote FCCLA on Facebook.

Date	Type of Media/Networking	Type of Post	Numbers Reached	Purpose
8/29/10	Facebook	Status Update	926	To show my excitement for the year ahead and promote FCCLA and make people aware of what I was taking part in at the NEC Meeting.

Membership Recruitment Efforts:

- Along with local officers, I worked on preparing for our membership drive and discussed ways to promote FCCLA to recruit new members. We planned our membership night and discussed what we wanted to do to promote FCCLA to Non-FCCLA members. We also discussed using FCCLA’s National Programs, STAR Events, and contests to relate to people individually. I believe by utilizing all the different aspects of FCCLA and relating them to a specific person will also help us recruit new members. In addition, I have also talked to a couple of my friends who are non-FCCLA members. I gave them information sheets on specific components of FCCLA that would relate to my friends. By doing this instead of telling them everything about FCCLA, I could tell it sparked interest in the organization as a whole. I believe both of my friends are going to end up joining FCCLA.

National Programs Efforts:

- I worked on using the National programs to promote FCCLA. When talking with the teachers I explained how FCCLA has so many different aspects. I tried to utilize the National Programs to explain what FCCLA is all about. When recruiting members, I also used the National Programs to tell them what FCCLA is all about.

Development Efforts:

- I have started to research potential sponsors for FCCLA. I decided to look at some of the bigger companies that are in our state. I have started a list of potential sponsors and am currently working on getting information and contacting the respective businesses. When researching potential sponsors and partners, I looked at the National Programs, contests, and STAR Events. If I can relate a business to a specific component of our organization, I believe a sponsorship will be attainable. I also made suggestions to Ashton Fine, Vice President of Development, on possible companies and exhibitors that we should work on getting a sponsorship and/or partnership with.

Accomplishments:

- I was elected my class President for the 2010-2011 year. I maintained my grades and was able to come back to school not too far behind. I was able to communicate effectively with teachers and administration while being gone from school.

Actions for Next Month:

- Contact members of my family team introducing myself and continue to work with them throughout the month. Set up a Facebook page for my family team and update the page at least twice a month. Continue to promote FCCLA through email, facebook, etc. Continue to work with Kevin Cabbage and maintain contact with him on competitive events, contests, STAR events, etc.

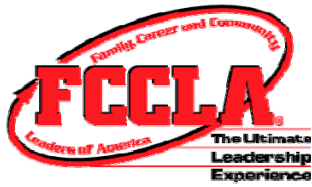
Lessons Learned:

- Sometimes the best thing you can do as a leader is to lead people in the right direction and let them come up with the rest. As a leader you don't need to dictate what is going on with a project. All you need to do is give people a chance and you will be surprised at what they can do.

Quote of the Month:

“A leader is one who knows the way, goes the way, and shows the way.”

-John C. Maxwell



Report Month: August, 2010

Name: Ashton Fine

Office: VP of Development

Meetings:

Date	Meeting	Numbers Reached	Audience
8/2/2010-8/6/2010	FCS Professional Development Conference	1500	Potential and current FACS teachers.

Involvement and Follow-Up:

The Texas State Officer team, including myself, ran an exhibit and presented information to encourage FACS teachers to become advisors.

8/25/2010-8/29/2010	NEC August Planning Meeting	36	NEC, NECA, Staff
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Involvement and Follow-Up:

As a team we planned the upcoming events, created our Program of Work, and got to know the national staff while having a great time in Reston!

Media:

Date	Type of Media	Numbers Reached	Purpose/Involvement
7/10/2010	<i>Alice Echo</i>	25,000	Announcement of National Office
7/11/2010	<i>Corpus Christi Caller Times</i>	275,000	Announcement of National Office

Social Media & Networking:

Membership Recruitment Efforts:

- I have met with potential FACS teachers and tried to up the membership of FCCLA advisors. I have also informed every class at my school about the benefits and opportunities in FCCLA.

National Programs Efforts:

- I have worked with the Be Part of It membership campaign throughout the first weeks of school.

Development Efforts:

- I have met with a company called Homemade Gourmet, and at the moment trying to establish some type of corporate sponsorship.

Accomplishments:

- I am really excited about making some type of sponsorship with the company, Homemade Gourmet!

Actions for Next Month:

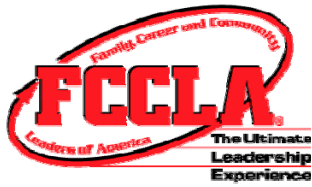
- Work on creating more ties with new sponsors and put on the best Capitol Leadership ever!

Lessons Learned:

- Time management! I know everyone is so busy, so choose your time wisely!

Quote of the Month:

- A great leader's courage to fulfill his vision comes from passion, not position.



Report Month: August 2010

Name: Matilyn Kerr

Office: National Vice President of Finance

Meetings:

Date	Meeting	Numbers Reached	Audience
8/18/2010	Local Highmore FCCLA Chapter Officer Meeting	16 people	Local Officers
Involvement and Follow-Up: I am currently serving as a liaison for our chapter on a state and national level. I also serve as the Student Advisor.			
8/25/2010 – 8/29/2010	National Executive Council August Planning Meeting	Approx 30	Fellow NEC, Edie Doane, and other national staff members
Involvement and Follow-Up: I and the fellow NEC planned our year serving as national officers. We created a program of work, decided the NLC theme, planned a Cluster Meeting workshop and Script, met National Headquarters staff members, were updated on the various areas at HQ, and took part in sessions involving <i>The Student Leadership Challenge</i> .			

Media:

Date	Type of Media	Numbers Reached	Purpose/Involvement
Aug. 14, 2010	Highmore Hometown Tours – KGFX Radio	N/A	Promote FCCLA

Social Media & Networking:

Date	Type of Media/Networking	Type of Post	Numbers Reached	Purpose
Early August	Facebook group creation	I created a group for the National Executive Council.	9	To help the NEC communicate on Facebook.

Membership Recruitment Efforts:

- I helped organize our local membership drive. My adviser and I also talked of possible towns for new chapters to start in.

National Programs Efforts:

- I joined several committees in our local chapter to help plan projects revolving around the national programs. I have also advocated that members do projects that they can submit a national project award application for.

Development Efforts:

- I made up a “Corporate Hit List” with the names of several corporate companies we may look into partnering with.

Accomplishments:

- I started my senior year!

Actions for Next Month:

- I will email my family team more and inform them of our Facebook group.

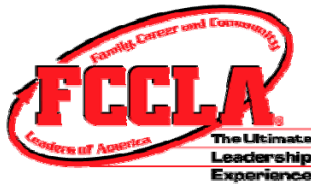
Lessons Learned:

- You should always wait your turn to speak and be open to everyone’s ideas.

Quote of the Month:

“Don’t follow your dreams, chase them”

-Richard Dumb



Report Month: August 2010

Name: Trent Misak

Office: VP of Membership

Meetings:

Date	Meeting	Numbers Reached	Audience
Aug. 2nd-3rd	Oklahoma Career Tech Summer Conference	81	Oklahoma North Region FACS Teachers
Involvement and Follow-Up: I presented a workshop along with fellow state officers on upcoming national and state FCCLA information.			
Aug. 6th	North Region 3 Local Officer Training	54	Local Officers from across the North 3 district
Involvement and Follow-Up: During the meeting I presented a report along with 2 fellow state officers on FCCLA information and a National Leadership Conference Report. I also assisted with the Public Relations Workshop.			
Date	Meeting	Numbers Reached	Audience
Aug. 25th-29th	August Meeting	31	NEC, and National Staff
Involvement and Follow-Up: During this meeting the NEC and myself went to National Headquarters where we set our goals for the year, planned National Meetings, Developed our Program of Work and meet with National Staff.			

Media:

Date	Type of Media	Numbers Reached	Purpose/Involvement
Aug. 14th	<i>Medford Patriot Star Newspaper</i>	1000	Notification of National Office

Social Media & Networking:

Date	Type of Media/Networking	Type of Post	Numbers Reached	Purpose

Membership Recruitment Efforts:

- In my local chapter we are working on reaching our “Strive for Five” goal set by Oklahoma FCCLA. We will be having an ice cream social next month for all paid members.

National Programs Efforts:

- The Medford FCCLA chapter has been working on ideas to raise money for the National Outreach Project. I have been selected Co-Chair.
- My school’s Careers and Consumer Class is working on a presentation over Financial Fitness and how to save, make, and spend money wisely.

Development Efforts:

- During the month of August I looked into working with the Conoco Phillips Company with Rhonda Paul Ashburn of National Staff. Unfortunately, we did not meet the criteria for receiving the financial support.

Accomplishments:

- I have recruited five new members to our local chapter and look to recruit even more.

Actions for Next Month:

- Work on increasing membership in my local chapter. Attend North 3, North 5, and Central 5 District Meetings.

Lessons Learned:

- This month I learned that planning ahead especially when you are going to be gone for a certain period of time is the best way not to stress when you return because you have a lot of make up work to do.

Quote of the Month:

“If you can dream it you can do it.”
-Walt Disney



Report Month: August 2010

Name: Jessica Farkas **Office:** V.P of Parliamentary Law

Meetings:

Date	Meeting	Numbers Reached	Audience
8/26-29 2010	NEC Planning Meeting	36	NEC, National Staff, NECA
Involvement and Follow-Up: Participated in planning POW, NCM, and NLC, also our involvement in Children's Miracle Network. Spent time getting to know National Staff and NEC.			
8/18 2010	Chapter Meeting	10	Chapter Members
Involvement and Follow-Up: Planned up and coming meeting and social.			

Media:

Date	Type of Media	Numbers Reached	Purpose/Involvement
	Clovis News Journal	60,000	NEC article

Social Media & Networking:

Date	Type of Media/Networking	Type of Post	Numbers Reached	Purpose
	Facebook		200	

Membership Recruitment Efforts:

- Began planning membership drive which will be held in September. Informed students at the High School about opportunities FCCLA provides.

National Programs Efforts:

- Planned a social networking idea involving Stop the Violence. Websites would be constructed including information about online sexual predators. Including information you can go to for help when in a situation involving one.
- I also started planning a marathon that will benefit the Children's Miracle Network. It would be a 5k marathon held in my local town. Chapter members could be involved in committees including traffic safety, development, administration, etc.

Development Efforts:

- Looked at potential sponsors for programs including FACTS, Stop the Violence and Families First.
- Successfully completed Pacific B Facebook page.

Accomplishments:

- Created a good relationship with school administrators, got to know NEC and successfully plan the year, and began National Programs Efforts.
- Beyond FCCLA I signed up for scholarships and started working with Student Council to start up our year.

Actions for Next Month:

- Work more on development efforts and Program efforts.

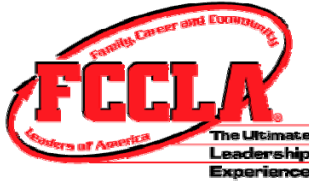
Lessons Learned:

- You can't accomplish everything on your own, it's okay to get help sometimes.

Quote of the Month:

"Don't interrupt someone doing something that you said couldn't be done."

-Amelia Earhart



Report Month: August 2010

Name: Jennifer Ross

Office: Vice President of Programs

Meetings:

Date	Meeting	Numbers Reached	Audience
August 12, 2010	9 th Grade Orientations at Walnut Grove High School	200	High school freshman and their parents
<p>Involvement and Follow-Up: My principle requested that I speak at the freshmen orientation about being active in our school, especially CTSOs and FCCLA.</p>			
August 19-21, 2010	Georgia FCCLA State Executive Council Meeting and Board of Directors Meeting	45	GA FCCLA state officers, advisers, BOD members
<p>Involvement and Follow-Up: I participated as a member in the GA FCCLA Board of Directors and SEC meetings by giving updates from Nationals and clarifying bylaw changes that took place at NLC. I was asked to be the keynote address for GA Fall Leadership Conference and do a workshop on the National Programs.</p>			
August 25-29, 2010	National Executive Council Meeting	60	FCCLA National staff, NEC, and Prestige
<p>Involvement and Follow-Up: Working as the National Executive Council for the first time, we created our Program of Work and developed the theme for 2011 National Leadership Conference and program theme for National Cluster Meetings.</p>			

Media:

Date	Type of Media	Numbers Reached	Purpose/Involvement
August 15, 2010	<i>Newspaper- The Walton Tribune</i>	8,000	Interviewed by the Walton Tribune for accomplishments in FCCLA.

Social Media & Networking:

Date	Type of Media/Networking	Type of Post	Numbers Reached	Purpose
August 21, 2010	Facebook	Status Update	600	Reminder about upcoming FCCLA events

Membership Recruitment Efforts:

- I participated in school's Club Day and CTSO Registration day by setting up displays in the cafeteria for FCCLA and assisting with other organizations.

National Programs Efforts:

- For the GA FCCLA Fall Conference, I will be facilitating a workshop on the National Programs highlighting Student Body, Financial Fitness and Career Connections. I am currently preparing the presentation and collaborating with the Georgia FCCLA Vice President of State and National Programs.

Development Efforts:

- Through the National Organization for Youth Safety, I am given the opportunities to meet new people and network with other organizations. I will work to explain the benefits of involvement in FCCLA to their mission and purposes.

Accomplishments:

- I was accepted into the NOYS Distracted Driving Prevention Leadership Team that will meet in Washington, D.C. in September.

Actions for Next Month:

- Attend the NOYS Distracted Driving summit in Washington, D.C.
- Give the keynote address at GA FCCLA Fall Leadership Conference
- Chapter visit to Russell Middle School
- Chapter visit to Madison County Middle School
- Chapter visit to Loganville High School
- National Programs workshop at GA FCCLA Fall Leadership Conference

- Write an article about National Programs for the Officer

Lessons Learned:

- Time management is essential to getting everything done in a timely and effective manner.

Quote of the Month:

“This time, like all times, is a very good one, if we but know what to do with it.”

-Ralph Waldo Emerson



Report Month: August 2010

Name: Morgan Croft

Office: V.P. of Public Relations

Meetings:

Date	Meeting	Numbers Reached	Audience
July 26 th -29 th	MN Executive Council, Board meeting and Leadership Camp	60	MN state officer, MN BOD and MN Region officers and Chapter Leaders and their advisers
<p>Involvement and Follow-Up: I participated in the SEC meetings and the board meeting; I also gave a presentation on Marketing FCCLA and talked about how to run for national office. I participated in the leadership training. I also got invited to three regional meetings. To follow up I completed assignments and responded to the regions I was invited to.</p>			
August 25 th -29 th	NEC August Planning Meeting	36	NEC, NECA and National Staff
<p>Involvement and Follow-Up: I participated in the NEC planning session and helped create the Program of Work and plan Capitol Leadership, National Cluster Meetings and start planning for the National Leadership Conference.</p>			

Media:

Date	Type of Media	Numbers Reached	Purpose/Involvement
July 23 rd	Blaine Banner (newspaper)	10,000	Announcement of National Office
August 28 th	Panther Newsletter	4,800	Announcement of National Office

Social Media & Networking:

Date	Type of Media/Networking	Type of Post	Numbers Reached	Purpose

Membership Recruitment Efforts:

- Planned a membership campaign and talked about possible ways to recruit members with my chapter.
- Also, talked with the NEC and MN SEC about ways to recruit members.

National Programs Efforts:

- Began planning a Community Service and Career Connection project.

Development Efforts:

- Thought of ideas to promote Alumni and Associates and The Officer. Applied for grants to fund chapter projects.

Accomplishments:

- Leadership Camp, the MN SEC and BOD meeting and the NEC August planning meeting all were great successes. Developed lots of good ideas and plans for the year.

Actions for Next Month:

- Begin lay out for The Officer, kick of the year in my chapter, complete state and national assignments, finish workshop plans and a speech for regional meetings, contact Family Team and do a STOP the Violence project with my chapter.

Lessons Learned:

- Ten brains, plus national staff, are better than one; it takes a team of dedicated people to translate a vision into reality.

Quote of the Month:

“You cannot have what you do not want.”

-John Acosta