



Report Month: November 2010

Name: Ravi Karia

Office: President

Meetings:

Date	Meeting	Numbers Reached	Audience
11/3/2010-11/7/2010	Albuquerque National Cluster Meeting	1,253	FCCLA members and advisers
Involvement and Follow-Up: Along with 4 other members of the National Executive Council, I put on the 2010 Albuquerque National Cluster Meeting with success.			
11/13/2010-11/15/2010	Minnesota Fall Leadership Conference	300	Minnesota FCCLA Members and Officers
Involvement and Follow-Up: I presented a workshop on Why FCCLA is Cool, and I assisted with other leadership building activities.			
11/21/2010	Brady FCCLA Bake Sale	200	Brady and surrounding area citizens
Involvement and Follow-Up: I assisted in setting up and selling items at first annual Brady FCCLA Bake Sale.			

Media:

Date	Type of Media	Numbers Reached	Purpose/Involvement
11/17/2010	<i>Brady Standard Herald (Newspaper)</i>	5,000	Announce chapter participation at local health fare.
11/17/2010	<i>Bulldog Bites (High School Online News Broadcast)</i>	5,000	Announce fundraiser.

Social Media & Networking:

Type of Social Media	Purpose	Type of Post	Number of Posts	Numbers Reached
Facebook	Conference Call	Status Update	1	673

Facebook	Cluster Meetings	Status Update	18	12,114
Facebook	MN Fall Convention	Status Update	16	10,768
Facebook	FCCLA Bake Sale	Status Update	4	2692
Facebook	Turkey Teacher	Status Update	1	673
Twitter	Conference Call	Tweet	1	61
Twitter	Cluster Meetings	Tweet	18	1098
Twitter	MN Fall Convention	Tweet	16	976
Twitter	FCCLA Bake Sale	Tweet	4	244
Twitter	Turkey Teacher	Tweet	1	61

Membership Recruitment Efforts:

- I encouraged Brady High School Members to raise money for their “favorite” teacher to be named as Turkey Teacher! All of the money that was raised will be going towards the Brady High School FCCLA Christmas Angels Project

National Programs Efforts:

- Taught members how to be professional in their future careers during FCCLA It: Professionalism for Life Presentation at 2010 Albuquerque, New Mexico, National Cluster Meeting with four other members of the National Executive Council.

Development Efforts:

- I spoke to Terry Wilfong with College Options about incorporating College Options material in FACS Knowledge Bowl.

Accomplishments:

- I was selected as a semi-finalist in the Coca-Cola Scholars Program!

Actions for Next Month:

- Represent the organization well at the 2010 Annual ACTE Convention and Expo.

Lessons Learned:

- Veterans truly appreciate being thanked for their services.

Quote of the Month:

“Freedom is like a cell phone: Something that we always want, but never want to pay for.”

-Ravi Karia



Report Month: November 2010

Name: Danny Brooks

Office: First Vice President

Meetings:

Date	Meeting	Numbers Reached	Audience
Nov. 5-7, 2010	St. Louis National Cluster Meeting	2,657	FCCLA Members, Advisers and guests including partners, sponsors and alumni.

Involvement and Follow-Up:

As a member of the National Executive Council and serving as the First Vice President it was my responsibility to open and close the meetings and perform on stage with the NEC. We presented a workshop on professionalism to FCCLA members and had the chance to meet with contributors and thank them for their support.

Nov. 10, 2010	J.P. Stevens Chapter Meeting	20	J.P. Stevens FCCLA Members and Advisers
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Involvement and Follow-Up:

A Chapter Meeting was held to discuss upcoming fundraising opportunities, community service efforts to benefit the National Outreach Project, the New Jersey Fall Leadership Connection and the results of the St. Louis National Cluster Meeting; J.P. Stevens advanced to the next round of the FACS Knowledge Bowl to defend their title as National Champions.

Nov. 17-21, 2010	Charlotte National Cluster Meeting	1,427	FCCLA Members, Advisers and guests including partners, sponsors and alumni.
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Involvement and Follow-Up:

As a member of the National Executive Council and serving as the First Vice President it was my responsibility to open and close the meetings and perform on stage with the NEC. We presented a workshop on professionalism to FCCLA members and had the chance to meet with contributors and thank them for their support.

Nov. 21, 2010	NJ SEC Meeting	17	New Jersey SEC, State Adviser, State Staff and Alumni
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Involvement and Follow-Up:

I served as a liaison between the New Jersey State Association and the National Organization. I delivered a National Report, informing the officers of my recent duties as a National Officer and recent events like the National Cluster Meetings. Preparation was done for the New Jersey Fall Leadership Connection.

Date	Meeting	Numbers Reached	Audience
Nov. 22, 2010	NJ Fall Leadership Connection	453	NJ State Officers, Members, Advisers, Administrators and guests like representatives of the Culinary Institute of America and J&W.

Involvement and Follow-Up:

As a National Officer I delivered a welcome address getting everyone exciting for National Events like STAR Events and the 2011 National Leadership Conference. The focus of the meeting was to prevent bullying, and a dramatic presentation was given by George Street Playhouse. I presented multiple roundtable workshops on the FCCLA National Program Power of One and another titled Step Up to Leadership.

Media:

Date	Type of Media	Numbers Reached	Purpose/Involvement
N/A	None	N/A	N/A

Social Media & Networking:

Type of Social Media	Purpose	Type of Post	Number of Posts	Numbers Reached
Facebook	Promote St. Louis NCM	Status Update	3	1,977
Facebook	Promote Charlotte NCM	Status Update	1	659
Facebook	Promote FCCLA Fall Contests	Status Update	1	659
Facebook	Promote FCCLA Fall Contests	Group Wall Post	1	62

Membership Recruitment Efforts:

National Programs Efforts:

- At the New Jersey Fall Leadership Connection I presented a workshop teaching Power of One. The Five Units were explained and discussed; members also learned about developing SMART goals.

Development Efforts:

- I developed business profiles for several companies that could be potential partners/sponsors for FCCLA. The profiles included contact information, the company's mission/values and how some of their activities correspond to those of FCCLA.

Accomplishments:

- I was nominated for J.P. Stevens Homecoming King.
- I trained a Junior Team for the New Jersey Fall Leadership Connection competition Lessons in Leadership; they received First Place and a Gold Medal.

Actions for Next Month:

- I will finalize plans for National Programs and National Outreach Project activities in my chapter.
- Attend the Camden County College to advocate FCCLA at their Advisory Committee Meeting.
- Attend the December New Jersey State Executive Council Meeting.

Lessons Learned:

- Being busy keeps me focused on important tasks.

Quote of the Month:

“We cannot change the cards we are dealt, just how we play the hand.”

-Randy Pausch



Report Month: November 2010

Name: Joey Platt

Office: Vice President of Community Service

Meetings:

Date	Meeting	Numbers Reached	Audience
November 3-7, 2010	Albuquerque National Cluster Meeting	1,253	Chapter members, state officers, national officers, chapter advisers, state advisers, national staff, parents, and chaperones

Involvement and Follow-Up:

Members attended the 2010 National Cluster Meeting in Albuquerque, New Mexico. During the two day conference, members attended general sessions led by the NEC, participated in workshops, listened to keynote speakers, and competed in the FACS Knowledge Bowl.

November 10, 2010	Kansas District I Fall Leadership Conference	200	State officers, state adviser, and District I officers, members, and chapter advisers
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Involvement and Follow-Up:

I presented a workshop which acted as a chapter officer training.

November 22, 2010	Chapter Meeting	25	Members, chapter officers, chapter advisers, and Relay for Life representative
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Involvement and Follow-Up:

Members listened to a representative from Relay for Life speak about the opportunities Relay for Life has for students. Members also participated in a STAR Event rotation session in which they were able to hear more about the STAR Events they were interested in from the chapter officers. Pumpkin roll and apple cider was also provided.

November 30-December 1, 2010	Kansas State Executive and Advisory Council Meeting	30	State officers, SEAC district representatives, state officer advisers, state adviser, and SLC coordinators
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Involvement and Follow-Up:

I attended the State Executive and Advisory Council meetings, along with the State Executive Council meetings. During the SEAC meetings, I presented the proposal of a state dues increase and discussed Children's Miracle Network's fundraiser, Dance Marathon. I also worked within and lent knowledge to the different SLC committees led by the state officers.

Media:

Date	Type of Media	Numbers Reached	Purpose/Involvement
November 1, 2010	The Southeast of Saline District Newsletter	400	To highlight my and my chapter's participation in the recently attended National Cluster Meeting
November 11, 2010	The Salina Journal	50,000	To highlight the event my chapter coordinated at our school for Veterans' Day

Social Media & Networking:

Type of Social Media	Purpose	Type of Post	Number of Posts	Numbers Reached
Facebook	National Cluster Meeting	Status Update	5	3220
Facebook	March of Dimes' (National Service Partner) Prematurity Awareness Day	Status Update	1	636
Facebook	To publicize FCCLA's central focus of family on Thanksgiving	Status Update	1	636
Twitter	National Cluster Meeting	Tweet	1	20

Membership Recruitment Efforts:

In efforts to recruit members, I scheduled a visit to Kansas State University to speak to the FACS majors of the FACS Interest Group regarding the possibility of starting a chapter once they start their program. In addition, I worked an FCCLA booth at the annual Prairie Patch Craft Show. The booth was decorated as a "Southwest Christmas" and not only did my and chapter and I publicize FCCLA to the hundreds of attendees but we also sold pumpkin rolls and enchiladas. I also worked with the chapter officers to coordinate a chapter meeting that aimed on getting members and non-members involved in STAR Events. In order to publicize the meeting we posted the event in the daily news and posted locker notes.

National Programs Efforts:

I participated in the National Program, Community Service when I volunteered for the "Empty Bowl" Project in my community. As part of the project, I painted student-made pottery bowls to be sold along with soup to raise money for the hungry. I also publicized Community Service when I promoted Children's Miracle Network's fairly new fundraiser, Dance Marathon, to the attendees of the State Executive and Advisory Council Meeting.

Development Efforts:

In efforts to develop a business profile to send to the Vice President of Development, I researched potential corporate sponsorships. In doing this, I focused on finding corporations that shared a main link with FCCLA and one of our national programs.

Accomplishments:

- Received my acceptance letter into Kansas State University
- Led a very successful National Cluster Meeting with the NEC
- Made process on our program of work by scheduling a visit to KSU to speak to students majoring in FACS about FCCLA

Actions for Next Month:

For next month, I plan to have a list compiled of all the onsite community service ideas for the 2012 National Leadership Conference in Orlando. I plan to use my social networking accounts to post more frequently regarding FCCLA and our upcoming opportunities. I also plan on working with the chapter officers to plan a chapter event for January that focusing specifically on a national program.

Lessons Learned:

- School work comes first.
- If you are going to take time to worry about something not being done, you might as well focus that energy on actually getting it done!
- It's okay to say no sometimes.
- Family will always be a constant in my life and for that, I am truly grateful.

Quote of the Month:

"Flatter Me, and I May Not Believe You. Criticize Me, and I May Not like You. Ignore Me, and I May Not Forgive You. Encourage Me, and I May Not Forget You."

-William Arthur Ward



Report Month: November 2010

Name: Brent Olinger

Office: Vice President of Competitive Events

Meetings:

Date	Meeting	Numbers Reached	Audience
Nov. 2	SDSU FACS Teacher presentation	10	Future FACS teachers, state adviser, National Vice President of Finance, Matilyn Kerr, NECA adviser Alana Bergeleen, and State representative from Department of Education

Involvement and Follow-Up:

I was able to talk with future FACS teachers about FCCLA and the involvement that we have in our local chapter, district, state and national level. I was able to share with them experiences as an FCCLA member and give them advice for them being future advisers.

Nov. 10-13	St. Louis National Cluster Meeting	2,657	FCCLA advisers, members, District and State Officers, and National Staff.
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Involvement and Follow-Up:

I participated in the National Cluster Meeting by performing our skit with half of the National Executive Council. I also was able to meet many members, talk at adviser networking session, and experience FCCLA... To Be Continued.

Nov. 15	Menno FCCLA Chapter Meeting	15	FCCLA advisers, members, District and State Officers, and National Staff.
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Involvement and Follow-Up:

I was able to talk to Menno FCCLA members about FCCLA, competitive events, being a local, district, state and National officer, peer education, responsibilities of being a National Officer and the benefits of being an FCCLA member. I really enjoyed talking with them and was happy to share information with them.

Nov. 17-21	Charlotte National Cluster Meeting	1,427	FCCLA advisers, members, District and State Officers, and National Staff.
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Involvement and Follow-Up:

I participated in the National Cluster Meeting by performing our skit with half of the National Executive Council. I also was able to meet many members, talk at adviser networking session, and experience FCCLA... To Be Continued.

Media:

Date	Type of Media	Numbers Reached	Purpose/Involvement
Nov. 4	<i>The Emery Enterprise(Newspaper)</i>	1,000	Capitol Leadership

Social Media & Networking:

Type of Social Media	Purpose	Type of Post	Number of Posts	Numbers Reached
Twitter	St. Louis Cluster Meeting	Status Update	7	637
Facebook	St. Louis Cluster Meeting	Status Update	7	7,294
Twitter	Charlotte Cluster Meeting	Status Update	7	637
Facebook	Charlotte Cluster Meeting	Status Update	7	7,294
Twitter	Promote FCCLA	Status Update	13	1,183
Facebook	Promote FCCLA	Status Update	13	13,546

Membership Recruitment Efforts:

I worked on promoting membership in the Menno Chapter. I encouraged local officers to promote FCCLA to future members and to promote getting involved in chapter activities. I also talked to my chapter members about encouraging their friends to join FCCLA.

National Programs Efforts:

I used the community service National program to raise money for the Make-A-Wish Foundation. I also worked with my chapter members to promote the National programs to potential members.

Development Efforts:

I have continued searching for potential partnerships for FCCLA. I have started a lists of potential partners and have started to research which companies most closely match our mission and purposes. I also submitted my suggestions to Ashton Fine, National Vice President of Development.

Accomplishments:

I was able to catch up on all of my homework while being gone to National Cluster Meetings. I was able to prepare for my senior project and get all my materials ready for my event in December.

Actions for Next Month:

I plan to get in all my FCCLA assignments in on time, contact my family team and wish them a happy holiday season, continue working with my family team members, maintain contact with the rest of the National Executive Council, and finish and submit all of my college scholarships during the holiday break.

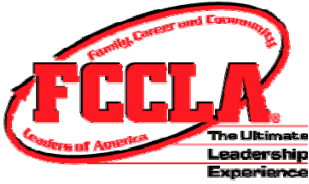
Lessons Learned:

In order to get everything done, all you need is determination, coffee and friends.

Quote of the Month:

“A great leader's courage to fulfill his vision comes from passion, not position.”

-John Maxwell



Report Month: November 2010

Name: Ashton Fine

Office: VP of Development

Meetings:

Date	Meeting	Numbers Reached	Audience
November 5-7, 2010	2010 St. Louis National Cluster Meeting	2,657	Members, chapter advisors, parents and chaperones, and special guests from all across the United States

Involvement and Follow-Up:

During this 2010 National Cluster Meeting in the great city of St. Louis, Missouri, members from all across the nation had the chance to attend leadership tracks, watch guest speakers, enhance their leadership skills, and ultimately learn more about FCCLA. It was a great success and had a great turn out!

November 19-21, 2010	2010 Charlotte National Cluster Meeting	1,427	Members, chapter advisors, parents and chaperones, and special guests from all across the United States
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Involvement and Follow-Up:

During this 2010 National Cluster Meeting in the beautiful city of Charlotte, North Carolina, members from all across the nation had the chance to attend leadership tracks, watch guest speakers, enhance their leadership skills, and ultimately learn more about FCCLA. It was a great success and had a great turn out!

Media:

Date	Type of Media	Numbers Reached	Purpose/Involvement
N/A	None	N/A	N/A

Social Media & Networking:

Type of Social Media	Purpose	Type of Post	Number of Posts	Numbers Reached
Facebook	Capitol Leadership	Status Update	3	3,234

Membership Recruitment Efforts:

- Within in my chapter we have been rewarding the members that have paid their dues and who have become affiliated. I am still recruiting the members within my chapter!

National Program Efforts:

- I have been working very closely with my chapter's Community Service Project, the cancer walk. I am so enthusiastic about defeating this terrible disease and love helping as much as I can with this walk!

Development Efforts:

- We, as the NEC, officers have been working on the business profiles, which will help with developing the organization financially.

Accomplishments:

- The 2010 National Cluster Meeting were an absolute success!

Actions for Next Month:

- Get ready for Christmas! I also will be receiving all the business profiles and be compiling them for my use through the 2011 year!

Lessons Learned:

- Being able to adapt! Throughout the cluster meetings I learned to be flexible with how the other officers worked and understand how each individual has to do learn and perform. In life we are put with challenges and being able to adapt, allows for everything to run smoothly!

Quote of the Month:

- Leadership is understanding people and involving them to help you do a job. That takes all of the good characteristics, like integrity, dedication of purpose, selflessness, knowledge, skill, implacability, as well as determination not to accept failure.

~Admiral Arleigh A. Burke



Report Month: November 2010

Name: Matilyn Kerr

Office: VP of Finance

Meetings:

Date	Meeting	Numbers Reached	Audience
Nov. 2, 2010	FCCLA Workshop	6	New Family and Consumer Sciences instructors/student teachers

Involvement and Follow-Up:

Our State Adviser, My Advisers, Brent Olinger VP of Competitive Events, and myself presented a very basic workshop and Q&A session with soon to be FACS instructors. During the workshop I presented a ten minutes rotation on national programs.

Nov. 3-7, 2010	National Albuquerque Cluster Meeting	1253	FCCLA members from the Pacific region and other various states, FCCLA chapter advisers, and alumni
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Involvement and Follow-Up:

I and the fellow NEC had a short meeting regarding responsibilities of the week, and then we began script practicing. Script practicing took up the majority of our time. Besides presenting in two general sessions, we also had a workshop. We had many opportunities to network with fellow members, advisers, and alumni!

Media:

Date	Type of Media	Numbers Reached	Purpose/Involvement
Nov. 10, 2010	<i>Highmore Herald</i>	1,100	Involvement at SD FCCLA Fall Leadership

Social Media & Networking:

Type of Social Media	Purpose	Type of Post	Number of Posts	Numbers Reached
Facebook	National Cluster Meetings	Status Update	4	2936
Facebook	National Cluster Meetings	Group Wall Post	1	14
Twitter	National Cluster Meetings	Tweet	10	410

Membership Recruitment Efforts:

- I worked with our local junior high members on starting their illustrated talk projects. I also helped two local members complete district officer position applications.

National Programs Efforts:

- I helped my adviser and local monthly national program committee draft a press release they can use for their next community service project, which will be the Angel Tree.

Development Efforts:

- I have been in close contact with our state adviser, Shannon Schweitzer, about creating a state committee for development. I have also helped her with several ideas for finding old alumni and getting them to join.

Accomplishments:

- I had a great time at the National Albuquerque Cluster meeting! I met all of my personal goals for NCM.

Actions for Next Month:

- I plan to speak at a district meeting, continue power of one work, and record a video for my district meeting.

Lessons Learned:

- I need to learn to deal with my stress in a positive manner instead of letting it bother me.

Quote of the Month:

“Let us endeavor to live so that when we come to die even the undertaker will be sorry.”

-Mark Twain



Report Month: November 2010

Name: Trent Misak

Office: Vice-President of Membership

Meetings:

Date	Meeting	Numbers Reached	Audience
Nov. 3rd-7th, 2010	FCCLA Albuquerque National Cluster Meeting	1,253	Chapter Members, Advisers, State Staff, Administrators, Exhibitors

Involvement and Follow-Up:

At this meeting I along with five other members of the National Executive Council performed opening and closing sessions and presented a workshop of professionalism. This meeting was a success I believe that many FCCLA members went home wanting to be an leader in their families, careers, and communities.

Nov. 14th-16th	National Organization for Youth Safety Conference	65	NOYS Board of Directors, National Traffic Safety Board, and different associations that are partnered with NOYS.
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Involvement and Follow-Up:

At this meeting Jennifer Ross and I presented a presentation over FCCLA's Student Body Program. We met with other youth representatives to help create traffic safety projects. On the last day we were able to attend the National Traffic Safety Board Conference and represent NOYS and FCCLA.

Media:

Date	Type of Media	Numbers Reached	Purpose/Involvement
Nov. 8th, 2010	<i>Enid News and Eagle</i>	44,845	Capitol Leadership Report

Social Media & Networking:

Type of Social Media	Purpose	Type of Post	Number of Posts	Numbers Reached
Facebook	National Cluster Meetings. NOYS meeting, Oklahoma FCCLA update	Status Update	9	8,001

Facebook	National Cluster Meetings	Group Wall Post	1	17
Twitter	National Cluster Meetings, NOYS Conference, Oklahoma FCCLA	Tweet	9	351

Membership Recruitment Efforts:

- Talked with different friends that were not in FCCLA to convince them to join. So far two of them have.

National Programs Efforts:

- Went to the NOYS meeting where I learned great ideas to start a FACTS Project in my Local chapter.

Development Efforts:

- None

Accomplishments:

- Basketball Season is going good. I am getting a lot of playing time and I think our team has a good chance to win a lot of games.
- I applied to college at Southwestern Oklahoma State University.

Actions for Next Month:

- Research different businesses that may be possible sponsors.

Lessons Learned:

- If you give it your best your hard work will pay off in the end.

Quote of the Month:

HOPE Have Only Positive Expectations
 -Facebook Status by Austin Akins



Report Month: October 2010

Name: Jessica Farkas

Office: V.P. of Parliamentary Law

Meetings:

Date	Meeting	Numbers Reached	Audience
11/5-11/7	Albuquerque National Cluster Meeting	1253	FCCLA members, advisers and parents

Involvement and Follow-Up:

With the half the NEC, preformed a great opening and closing session and put on a workshop teaching members about professionalism in life. During the meeting got to meet with members and advisers and learn more about our members and became even more approachable.

11/21	Rotarian Meeting	50	Adult Rotarians
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Involvement and Follow-Up:

I spoke as a Student Rotarian, speaking about my own personal accomplishments and about FCCLA as a National Organization.

Media:

Date	Type of Media	Numbers Reached	Purpose/Involvement
N/A	None	N/A	N/A

Social Media & Networking:

Type of Social Media	Purpose	Type of Post	Number of Posts	Numbers Reached
Facebook	National Cluster Meetings	Status Update	20	400

Membership Recruitment Efforts:

This month I talked to different organizations at the high school about FCCLA involvement.

National Programs Efforts:

Worked on and idea to incorporate Programs to different STAR events.

Development Efforts:

Started on my business profile and started communication efforts with potential sponsors. Including a sponsor to help develop the FACTS program to make it grow and add texting while driving

Accomplishments:

Had an amazing National Cluster Meeting and met new members and advisers. I also got to talk to different organizations about FCCLA. Spoke to adult leaders in our community about FCCLA.

Actions for Next Month:

Work on media and social media efforts. Also work on program development

Lessons Learned:

Procrastination is my worst enemy.

Quote of the Month:

Dream as if you will live forever, live as though you will die today.

-James Dean



Report Month: November 2010

Name: Jennifer Ross

Office: Vice President of Programs

Meetings:

Date	Meeting	Numbers Reached	Audience
November 3-7, 2010	National Cluster Meeting, St. Louis, Missouri	2,657	FCCLA members and advisers

Involvement and Follow-Up:

Working with the National Executive Council, I was able to participate in the planning and implementing of 2 General Sessions and 2 workshops (FCCLA it: Professionalism for Life). We enjoyed the city and met with members from all across the country to learn and understand what things we can do differently to make our organization better for its members.

November 14-16, 2010	NOYS Coalition Meeting, Washington, DC	70	Youth organization members and supporters
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Involvement and Follow-Up:

The National Organization for Youth Safety brings active students together to develop programs and campaigns to better not only the future of America, but the future of the world. I attended the Coalition Meeting with Trent Misak, a fellow NEC member. We participated in the discussion about the United Nation's Decade of Action campaign beginning this year and how to tackle the issue of distracted driving and other issues. Trent and I also presented a creative presentation about FCCLA's national program Student Body to organizational leaders focused on developing youth.

November 17-21, 2010	National Cluster Meeting, Charlotte, North Carolina	1,427	FCCLA members and advisers
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Involvement and Follow-Up:

Working with the National Executive Council, I was able to participate in the planning and implementing of 2 General Sessions and 2 workshops (FCCLA it: Professionalism for Life). We enjoyed the city and met with members from all across the country to learn and understand what things we can do differently to make our organization better for its members.

Media:

Date	Type of Media	Numbers Reached	Purpose/Involvement
N/A	None	N/A	N/A

Social Media & Networking:

Type of Social Media	Purpose	Type of Post	Number of Posts	Numbers Reached
Facebook	National Cluster Meetings	Status Update	10	5300
Facebook	NOYS Meeting, DC	Status Update	3	1590
Facebook	National Cluster Meetings	Group Update	1	22
Facebook	Children's Miracle Network	Status Update	1	530
Facebook	Children's Miracle Network	Group Update	1	22
Twitter	National Cluster Meetings	Tweet	11	363
Twitter	NOYS Meeting, DC	Tweet	1	33

Membership Recruitment Efforts:

While at the NOYS Coalition Meeting in Washington, DC, I was able to talk with student from different states about FCCLA and other CTSO's that they were involved in. We had interesting conversations about their school's FCCLA chapters and individual involvement.

National Programs Efforts:

At the NOYS Coalition Meeting, I was given 15 minutes to present about Student Body. The audience was adults and students active in organizations focused on the youth of America. I was able to convey the benefits of the Student Body program as a resource for FCCLA members and chapters to develop projects specific to their areas and make a difference in their community.

Development Efforts:

There were many organizations and companies exposed to FCCLA while I was in Washington, DC for the NOYS Coalition. I held many conversations with technology companies and what they can do for FCCLA. Afterwards, contacts were exchanged and I will continue to follow up on those connections. The adults and organization leaders also learned about FCCLA through the Student Body presentation where I emphasized the importance of FCCLA and Family and Consumer Sciences.

Accomplishments:

This month I was photographed for a magazine article for MetLife. They interviewed about a car accident I had a few years ago and how my family and I have overcome obstacles to learn from the situation.

Actions for Next Month:

- NOYS Distracted Driving Leadership Prevention Team conference call
- Georgia FCCLA State Executive Council Meeting
- Complete Program of Work requirements

Lessons Learned:

Being busy is not always a bad thing. Sometimes we need to learn from the situations and find new innovative ways to get everything we need done on time. Don't forget that most people around you really want to see you succeed, so don't be afraid to ask for help.

Quote of the Month:

"Because I am righteous, I will see you. When I awake, I will see you face to face and be satisfied." Psalms 17:15



Report Month: November 2010

Name: Morgan Croft

Office: V.P. of Public Relations

Meetings:

Date	Meeting	Numbers Reached	Audience
Nov. 3 rd -7 th , 2010	St. Louis National Cluster Meeting	2,657	FCCLA Members and advisers
Involvement and Follow-Up: Worked with other NEC to conduct a workshop on professionalism and general sessions			
Nov. 19 th -21 st , 2010	Charlotte National Cluster Meeting	1,427	FCCLA members and advisers
Involvement and Follow-Up: Worked with other NEC to conduct a workshop on professionalism and general sessions			
Nov. 9 th , 2010	School Board Meeting	35	School Board members, school staff and community members
Involvement and Follow-Up: I spoke at my school boards meeting on behalf of FCCLA and Family and Consumer Sciences Education			
Nov. 11 th , 2010	FCCLA Chapter Meetings	20	Spring lake Park FCCLA chapter members and adviser
Involvement and Follow-Up: I ran our chapter meeting where we discussed upcoming events.			
Nov. 14 th – 15 th , 2010	MN November Summit	200	MN FCCLA Members, officers and advisers
Involvement and Follow-Up: I spoke, ran a workshop and helped the MN State Officers conduct the MN November Summit where we taught FCCLA members and region officers about FCCLA and the projects			
Nov. 16 th , 2010	Spring Lake Park FCCLA Career Connection Career Fair	200	Spring Lake Park HS Students and Staff

Date	Meeting	Numbers Reached	Audience
Involvement and Follow-Up: I helped get professionals involved in this and spoke about FCCLA to any students who wanted to know more			
Nov. 22 nd , 2010	Spring Lake Park FCCLA Recruitment Meeting	20	Potential SLP Chapter members
Involvement and Follow-Up: I helped conduct a meeting for students that my chapter invited to join FCCLA and told them what FCCLA was and why they should get involved			

Media:

Date	Type of Media	Numbers Reached	Purpose/Involvement
N/A	None	N/A	N/A

Social Media & Networking:

Type of Social Media	Purpose	Type of Post	Number of Posts	Numbers Reached
Facebook	National Cluster Meetings	Status Update	3	1143
Twitter	National Cluster Meetings	Tweet	2	40
Facebook	National Cluster Meetings	Group Wall Post	1	32
Facebook	MN November Summit	Status Update	2	763
Twitter	MN November Summit	Tweet	2	64

Membership Recruitment Efforts:

- Invited students to a membership meeting and hosted a membership recruitment meeting

National Programs Efforts:

- I worked with my chapter to hold a Career Connection Career Fair in my school

Development Efforts:

- Did research and business profiles about potential sponsors/partnerships
- Kept in contact with the exhibitors for my chapter career fair

Accomplishments:

- I got accepted into the University of St. Thomas
- Held a successful Career Fair

Actions for Next Month:

- Visit chapters in my state
- Put together and get the next edition of “The Officer” posted
- Begin planning my chapters CMN project

Lessons Learned:

- I am very blessed to have had the opportunity to be involved in FCCLA

Quote of the Month:

“Let us rise up and be thankful, for if we didn't learn a lot today, at least we learned a little, and if we didn't learn a little, at least we didn't get sick, and if we got sick, at least we didn't die; so, let us all be thankful.”

-Buddha