



**Report Month:** October 2010

**Name:** Ravi Karia

**Office:** President

**Meetings:**

Date	Meeting	Numbers Reached	Audience
10/5/2010	Juan Seguin High School FCCLA Pre-Press Conference Meeting	50	FCCLA members from Seguin High School
<p><b>Involvement and Follow-Up:</b>  <b>Ashton Fine and I spoke to members about the various opportunities in FCCLA before we were all a part of a special press conference. The Press Conference was put-on by Texas FCCLA, Visa, Dallas Cowboys, and the Lieutenant Governor of Texas</b></p>			
10/5/2010	Ag Awareness Day at the State Fair of Texas	10000	Students from Texas FCCLA, 4H, and FFA
<p><b>Involvement and Follow-Up:</b>  <b>I assisted in the various activities going on during Ag Awareness Day at the State Fair of Texas.</b></p>			
10/9/2010-10/13/2010	Capitol Leadership Training	145	FCCLA Officers, Members, Advisers, National Staff, LTT and NCT
<p><b>Involvement and Follow-Up:</b>  <b>Along with the other members of the National Executive Council, I participated in Capitol Leadership Training. We attended and assisted in several outstanding trainings conducted by the Leadership Training Team. Then we put those newly earned skills to work as we visited with several representatives of Senators, Congressmen, and the United States Department of Education.</b></p>			
10/18/2010	Board of Directors Webinar	26	Board of Directors Members/National Executive Council
<p><b>Involvement and Follow-Up:</b>  <b>I learned about the Policies and Procedures of the Board of Directors.</b></p>			
10/28/2010	Board of Directors Diversity Ad Hoc Committee Conference Call	18	Board of Directors Diversity Ad Hoc Committee Members

Date	Meeting	Numbers Reached	Audience
<b>Involvement and Follow-Up:</b> We discussed the four purposes of the committee, and we discussed what we would like to accomplish as a committee.			
10/28/2010	National Executive Council Conference Call	14	National Executive Council, Edie Doane, Shane Williams, Kelly Collison, & Kevin Molin
<b>Involvement and Follow-Up:</b> We read through National Cluster Meeting Scripts and discussed a few details of the meeting.			
10/31/2010	Trick-or-Treat for Helping Hands	5000+	Brady High School FCCLA Members
<b>Involvement and Follow-Up:</b> Members of Brady High School FCCLA trick-or-treated for canned goods to give to the local Helping Hands. We raised over 800 cans!			

#### Media:

Date	Type of Media	Numbers Reached	Purpose/Involvement
10/20/2010	<i>Brady Standard Herald (Newspaper)</i>	5,000+	Announce meetings that were attended
10/25/2010	<i>Bulldog Bites (High School Online News Broadcast)</i>	1000+	Announce meetings that were attended

#### Social Media & Networking:

Type of Social Media	Purpose	Type of Post	Number of Posts	Numbers Reached
Facebook	Capitol Leadership	Status Update	18	11016
Facebook	Capitol Leadership	Group Wall Post	1	112
Facebook	Press Conference	Status Update	3	1836
Facebook	Conference Call	Status Update	1	612
Facebook	Trick-or-Treat for Helping Hands	Status Update	1	612

Twitter	Capitol Leadership	Tweets	18	648
Twitter	Conference Call	Tweet	1	36
Twitter	Trick-or-Treat for Helping Hands	Tweet	1	36

**Membership Recruitment Efforts:**

I encouraged my family team members to speak to chapters across their states that do not have FCCLA chapters.

**National Programs Efforts:**

Spoke to FCCLA members at Juan Seguin High School about the various opportunities available to them through FCCLA,

**Development Efforts:**

I began researching 3M, an industry with the potential to become a corporate sponsor for FACTS.

**Accomplishments:**

I submitted the Common Application to Harvard and Stanford!

**Actions for Next Month:**

- I will put-on an exciting and informative National Cluster Meeting.
- I will help Minnesota FCCLA by presenting workshops at their annual Fall Leadership Meeting.

**Lessons Learned:**

- I learned how to use the Washington D.C. subway system during Capitol Leadership.
- I also learned how successful our group can be when we work together!

**Quote of the Month:**

“Don’t worry when you are not recognized, but strive to be worthy of recognition.”

-Abraham Lincoln



**Report Month:** October 2010

**Name:** Danny Brooks

**Office:** First Vice President

**Meetings:**

Date	Meeting	Numbers Reached	Audience
Oct.9-13, 2010	Capitol Leadership Training	145	FCCLA Officers, Members, Advisers, National Staff, LTT and NCT
<p><b>Involvement and Follow-Up:</b>            As a member of the National Executive Council, I aided the Leadership Training Team in their activities with the officers and members as well as participate in several of the leadership training sessions. While on Capitol Hill, the NEC had the opportunity to advocate FCCLA to several legislators and the Department of Education.</p>			
Oct. 23, 2010	New Jersey SEC Meeting	18	New Jersey SEC, State Adviser, Chapter Advisers
<p><b>Involvement and Follow-Up:</b>            I served as a liaison for the New Jersey State Executive Council and reported on my activities as a National Officer. We spoke about Capitol Leadership that had recently occurred and upcoming plans for the National Cluster Meetings and the New Jersey Fall Leadership Connection.</p>			
Oct. 25, 2010	New Jersey EFACS Meeting	60	FACS Teachers, FCCLA Advisers and NJ FCCLA State Staff and State Officers
<p><b>Involvement and Follow-Up:</b>            I served as a representative of FCCLA and spoke to those in attendance about the importance of FCCLA in schools and how effective it can be. I assisted the New Jersey State Adviser as she spoke in greater detail about FCCLA's implementation in the classroom.</p>			

**Media:**

Date	Type of Media	Numbers Reached	Purpose/Involvement
N/A	none	N/A	N/A

## Social Media & Networking:

Type of Social Media	Purpose	Type of Post	Number of Posts	Numbers Reached
Facebook	Promote Capitol Leadership/ FCCLA	Status Update	5	2845
Facebook	Promote Capitol Leadership	Group Wall Post	1	59
Facebook	Promote National Cluster Meeting	Group Wall Post	1	59
Twitter	Promote Capitol Leadership	Tweet	5	125
Facebook	Promote National Cluster Meetings	Status Update	1	569

### Membership Recruitment Efforts:

To attract new members, my chapter has been promoting New Jersey Fall Events and the National Fall Contests to get new members active and involved.

### National Programs Efforts:

As part of the National Program, Community Service, my chapter made dinners to be donated to families staying at the Ronald McDonald House.

### Development Efforts:

Currently, I am working on gathering information of local business that might be interested in collaborating with FCCLA.

### Accomplishments:

I was recognized as John P. Stevens High School's *Senior of the Month*, for the month of September for my dedication to community service, leadership and school involvement.

### Actions for Next Month:

I will be attending both National Cluster Meetings in St. Louis, MO and Charlotte, NC where I will serve in the Presidents place and present a workshop on Professionalism with the NEC to FCCLA members.

### Lessons Learned:

Keeping busy makes you focus on being productive.

### Quote of the Month:

The only real training for leadership is leadership.

-Antony Jay



**Report Month:** October 2010

**Name:** Joey Platt

**Office:** Vice President of Community Service

**Meetings:**

Date	Meeting	Numbers Reached	Audience
October 9-13, 2010	Capitol Leadership Training	145	FCCLA Officers, Members, Advisers, National Staff, LTT and NCT
<p><b>Involvement and Follow-Up:</b> Members, state officers, advisers, and national officers participated in a four day leadership training, in which they learned more about the legislative process, developed their leadership skills, and advocated for FCCLA and Family and Consumer Sciences related issues on Capitol Hill.</p>			
October 15-17, 2010	Youth Service America's Youth Council Retreat	19	Youth Council members and our sponsors
<p><b>Involvement and Follow-Up:</b> As the YSA Youth Council, we met in Detroit, Michigan for the Youth Council Retreat. While there, we discussed topics such as, the mission of YSA, YSA's campaigns, how to review YSA's grants, and the possibility of creating a network of YSA's national youth service partners. We also created our own grant, which will be available for the youth of Detroit to revitalize the city. The name of the grant is "Keys to the City".</p>			
October 26, 2010	Kansas District E-East Fall Leadership Conference	200	Members, district officers, state officers, Peer Education members, chapter advisers, and the state adviser.
<p><b>Involvement and Follow-Up:</b> I presented a report from National FCCLA to the members in attendance. The report included topics such as, National Cluster Meetings, the new STAR Events, the Children's Miracle Network, and the National Leadership Conference.</p>			
October 27, 2010	Kansas District G Fall Leadership Conference	350	Members, district officers, state officers, Peer Education members, and chapter advisers
<p><b>Involvement and Follow-Up:</b> I presented the National FCCLA report mentioned above and presented a breakout session regarding the Children's Miracle Network to all attendees.</p>			

**Media:**

Date	Type of Media	Numbers Reached	Purpose/Involvement
October 1, 2010	The Southeast of Saline District Newsletter	400	To highlight my chapters upcoming participation and my role as an NEC at NCM

**Social Media & Networking:**

Type of Social Media	Purpose	Type of Post	Number of Posts	Numbers Reached
Facebook	Capitol Leadership	Status Update	5	3180
Facebook	YSA's Global Youth Service Day	Status Update	1	636
Facebook	Kansas District EE and G Fall Leadership Conference	Status Update	1	636
Twitter	Capitol Leadership	Tweet	4	68
Twitter	Kansas District EE and G Fall Leadership Conference	Tweet	1	17

**Membership Recruitment Efforts:**

In efforts to recruit members, I wrote an article for *The Officer* that highlighted the National Outreach Project and presented fun ways students could get involved! Also, as a way to spread the word about FCCLA I shared the benefits and what FCCLA was all about with the YSA Youth Council members and with adults who were representing National Partners at the Youth Service Institute. The chapter officers and I also planned and coordinated a Halloween themed chapter meeting for members to enjoy and to recruit non-members!

**National Programs Efforts:**

I participated in the national program, Community Service, when I partook and assisted in leading the Children's Miracle Network activity at Capitol Leadership Training. State officers, members, national staff, and I tied blankets, decorated door hangers, and assembled greeting card kits. I also encouraged involvement in Community Service by presenting a breakout session over Children's Miracle Network to over 300 members at District G's Fall Leadership Conference. Finally, along with the NEC, I discussed specific National Programs with government officials that related to their areas of focus during Capitol Leadership.

**Development Efforts:**

I am currently researching possible corporate sponsors that could mutually benefit from maintaining a stable and constant relationship with FCCLA.

**Accomplishments:**

- Was requested to present a report from National FCCLA and a breakout session at two District Fall Leadership Conferences.
- Attended my first Youth Council Retreat, as a member on the YSA Youth Council
- Submitted my general and scholarship application into Kansas State University

**Actions for Next Month:**

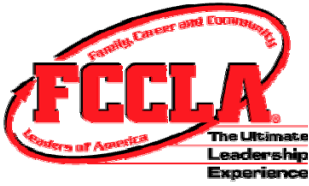
For next month, I plan to have a date scheduled to present to Kansas State University students majoring in FACS about the possibility of starting an FCCLA chapter once they begin teaching. I also plan on making actual contact with potential corporate sponsors (for real this time). Another goal of mine is to promote FCCLA and to keep connected with my family team through social networking. Finally, I plan to have a date scheduled for a visit to a non-existing chapter about the possibility of starting one.

**Lessons Learned:**

- If you procrastinate, you just dig yourself a bigger hole!
- Time moves so fast! I can't believe it's already almost Thanksgiving!
- You can't over-commit yourself, or else you WILL get overwhelmed and stressed out
- It's okay to say "no" sometimes
- Airports and I are best friends now!

**Quote of the Month:**

"The trouble is, if you don't risk anything, you risk even more."- Erica Jong



**Report Month:** October 2010

**Name:** Brent Olinger

**Office:** Vice President of Competitive Events

**Meetings:**

Date	Meeting	Numbers Reached	Audience
Oct. 10-13	Capitol Leadership	145	FCCLA Officers, Members, Advisers, National Staff, LTT and NCT

**Involvement and Follow-Up:**

I participated in Capitol Leadership where members learned about advocating for FCCLA and promoting the organization to political figures. At the meeting, I was able to visit with political official staff members and inform them about the organization. In addition, I was able to work with FCCLA members and advisers to discuss barriers states associations are dealing with. We also focused on working on how we can promote our organization to state officials and potential partners.

**Media:**

Date	Type of Media	Numbers Reached	Purpose/Involvement
Oct. 25, 2010	<i>The Daily Republic (Newspaper)</i>	50,000	Capitol Leadership

**Social Media & Networking:**

Type of Social Media	Purpose	Type of Post	Number of Posts	Numbers Reached
Twitter	Capitol Leadership	Tweet	23	621
Facebook	Capitol Leadership	Status Update	23	23,046
Twitter	Promote FCCLA	Tweet	12	324
Facebook	Promote FCCLA	Status Update	12	12,024

**Membership Recruitment Efforts:**

I worked on promoting membership in our chapter and also set up chapter visits to promote FCCLA in area schools. I have continued to promote FCCLA membership and active membership in our chapter by promoting all the opportunities students have in FCCLA. In addition, I talked to our chapter members about recruiting members and tips and techniques to promote membership.

**National Programs Efforts:**

I worked with my local chapter to set up different focuses for each month. We also developed projects that focus on each National program and came up with ideas to promote the National Programs to members in our chapter.

**Development Efforts:**

I have continued searching for potential partnerships for FCCLA. I have started a lists of potential partners and have started to research which companies most closely match our mission and purposes. In addition, I have worked on developing new chapters for our state by contacting school officials and informing them about FCCLA. I plan to set up meetings to inform school administrations about the importance of Family and Consumer Sciences education and FCCLA.

**Accomplishments:**

I was able to participate in my fourth and final year of All-State Chorus. I was given an award for participating all four years of high school. I was also able to work with my chapter to plan our upcoming harvest festival. I have also been able to work on and prepare for my senior project coming up next month. I have been able to stay caught up on school work and be able to be involved in all my activities.

**Actions for Next Month:**

I will visit South Dakota State University to inform FACS teachers about FCCLA. I will participate in St. Louis and Charlotte Cluster Meetings. I will continue contacting and working with my family team and inform them on what is going on with FCCLA on the National level. I will also continue to stay caught up on school work.

**Lessons Learned:**

You can accomplish a lot if you have faith, take a deep breath, and make lists.

**Quote of the Month:**

“Delegating work works, provided the one delegating works, too.” –Robert Half



**Report Month:** October 2010

**Name:** Ashton Fine

**Office:** VP of Development

**Meetings:**

Date	Meeting	Numbers Reached	Audience
October 7, 2010	Orange Grove Local Chapter Meeting	15	The local officers and the three local advisors

**Involvement and Follow-Up:**

During this Local Chapter meeting we discussed many upcoming events that our happening through our chapter. I also had the chance to tell everyone attending about the St. Louis, Missouri Cluster Meeting. They enjoyed hearing what a great success it was, and many plan to attend next year.

October 27, 2010	Fall Leadership Workshop	400	Chapter members and advisors from surrounding schools, and a few administrators from Orange Grove ISD
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**Involvement and Follow-Up:**

This was a great day of leadership! This Fall Leadership Meeting is one of the many held throughout Texas, and we had the opportunity to host this one at the Zephyr Church Encampment. There were leadership tracks, banner contests, and many more exciting events happening throughout the day.

**Media:**

Date	Type of Media	Numbers Reached	Purpose/Involvement
October 14, 2010	<i>The Growl (Newspaper)</i>	1,500	Promote FCCLA and tell of Accomplishments

**Social Media & Networking:**

Type of Social Media	Purpose	Type of Post	Number of Posts	Numbers Reached
Facebook	Capitol Leadership	Status Update	9	10,350

Twitter	Capitol Leadership	Tweet	6	120
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**Membership Recruitment Efforts:**

I helped with the Fall Leadership Workshop, where I was able to encourage members to get more involved. I also encouraged them to get more members involved in their own school by using their leadership and communication skills.

**National Program Efforts:**

Promoted many programs at the Fall Leadership Workshop, and educated members on the different programs we have! I am trying to finish up closing the ties between FCCLA and Homemade Gourmet!

**Development Efforts:**

I am trying to finish up closing the ties between FCCLA and Homemade Gourmet!

**Accomplishments:**

We, the NEC, put on an amazing Capitol Leadership!

**Actions for Next Month:**

Get ready for National Cluster Meetings!

**Lessons Learned:**

To stay positive even when you are tired!

**Quote of the Month:**

“If gold can rust, then what will iron do?”



**Report Month:** October 2010

**Name:** Matilyn Kerr

**Office:** VP of Finance

**Meetings:**

Date	Meeting	Numbers Reached	Audience
October 3-4 <sup>th</sup> , 2010	SD FCCLA Fall Leadership	350	Chapter Members, Peer Educators, Chapter Officers, District Officers, SD Advisory Board and Advisers

**Involvement and Follow-Up:**

The first night I assisted Amy Gallimore run her workshop that had 150 members in attendance. The next day I gave greetings and ran a Q & A session with our state 36 peer educators. After that I did the same Q & A presentation to the rookie camp session of SD Fall Leadership. Immediately following those morning sessions I took my spot on the South Dakota FCCLA Advisory Board, currently serving as the former State Officer.

October 10-13 <sup>th</sup> , 2010	Capitol Leadership	145	FCCLA Officers, Members, Advisers, National Staff, LTT and NCT
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**Involvement and Follow-Up:**

The NEC assisted the LTT in presenting workshops at Capitol Leadership. We helped in sessions ranging from advocacy, think tanks, professionalism, and public speaking. We interacted with members of our family teams and really got to network with an amazing group of students. We also spent a day on Capitol Hill meeting with several Congressman and Women advocating for certain topics that are very important to our organization.

**Media:**

Date	Type of Media	Numbers Reached	Purpose/Involvement
N/A	<i>none</i>	N/A	N/A

**Social Media & Networking:**

Type of Social Media	Purpose	Type of Post	Number of Posts	Numbers Reached
Facebook	Capitol Leadership	Status Update	1	690

Facebook	Capitol Leadership	Mobile Picture Upload	2	1,380
Twitter	Capitol Leadership	Tweet	37	1,221
Facebook	Capitol Leadership	Group Discussion	1	14
Twitter	SD FCCLA Fall Leadership	Tweet Picture	2	66

**Membership Recruitment Efforts:**

I encouraged state FCCLA members to increase chapter membership in their chapters at Fall Leadership. I also helped at our local chapter membership drive by explaining to members the opportunities FCCLA has given me.

**National Programs Efforts:**

I helped my local chapter prepare some activities for Student Body and helped at our local FCCLA ‘Dig Pink’ Community Service project.

**Development Efforts:**

I have given out three invest in youth brochures to former FCCLA members. I have also begun to research companies in South Dakota that would be beneficial to the national organization.

**Accomplishments:**

I have encouraged four people to run for offices on the district and state level. At Capitol Leadership I wanted to make at least 5 new friends and keep in contact, I definitely made more than that!

**Actions for Next Month:**

Accomplish a great cluster meeting and start work on a business portfolio and community service project that will be due in November. I also plan to create a Power of One workshop for local chapters and a Leadership workshop to utilize at District meetings I will be speaking at.

**Lessons Learned:**

Even though times may get stressful, always keep a level head and make to do lists!

**Quote of the Month:**



**Report Month:** October 2010

**Name:** Trent Misak

**Office:** Vice-President of Membership

**Meetings:**

Date	Meeting	Numbers Reached	Audience
October 10th-13th	Capitol Leadership	145	FCCLA Officers, Members, Advisers, National Staff, LTT and NCT
<p><b>Involvement and Follow-Up:</b> At this meeting the NEC helped facilitate the Capitol Leadership training with the Leadership Training Team. At this meeting we went over advocacy, the importance of social media, professionalism with the attendees. We also had the opportunity to speak with a government panel, legislators and Department of Education on issues concerning FCCLA.</p>			
October 25th-26th	Oklahoma FCCLA Advisory Board Meeting	27	Oklahoma State Executive Council, SEC Advisors, State Advisor, and State FACS Staff
<p><b>Involvement and Follow-Up:</b> During this meeting. The Oklahoma SEC gave mid-year reports, made decisions to help our state association, and planned our state convention.</p>			

**Media:**

Date	Type of Media	Numbers Reached	Purpose/Involvement
N/A	none	N/A	N/A

**Social Media & Networking:**

Type of Social Media	Purpose	Type of Post	Number of Posts	Numbers Reached
Facebook	Updates on Capitol Leadership and FCCLA activities	Status Update	7	5,880
Facebook	Capitol Leadership Follow-up	Group Wall Post	1	17

Twitter	Capitol Leadership, Oklahoma FCCLA meeting	Tweet	11	374
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**Membership Recruitment Efforts:**

- To promote membership at my local chapter we had a campaign to go along with Strive for Five and we gave a prize to someone if they could recruit five members themselves.
- I am also working on a membership handout to be sent to surrounding Oklahoma chapters about membership recruitment ideas.

**National Programs Efforts:**

N/A

**Development Efforts:**

In my local chapter we worked with Chick-fill-a to have a FCCLA night were 10% of the total income for the night went to our chapter.

**Accomplishments:**

I have been able to stay caught up on all of my homework and made straight A's the first nine weeks.

**Actions for Next Month:**

Attend National Cluster Meeting in Albuquerque New Mexico. Also, I will be attending the NOYS youth conference in D.C. with Jennifer Ross giving a presentation of Student Body.

**Lessons Learned:**

Never take life for granted each day is a gift so live it to the fullest.

**Quote of the Month:**

When the power of love overcomes the love of power the world will know peace.  
-Jimi Hendrix and Medford Senior Class 2011 Quote



**Report Month:** October 2010

**Name:** Jessica Farkas

**Office:** V.P. of Parliamentary Law

**Meetings:**

Date	Meeting	Numbers Reached	Audience
Oct 9th-13th	Capitol Leadership	145	FCCLA Officers, Members, Advisers, National Staff, LTT and NCT

**Involvement and Follow-Up:**

I attended Capitol Leadership and worked with the NEC to help run the training, meet with legislators, network with FCCLA members and advocate for FCCLA. To follow up the NEC wrote cards to the audience and participants of the training.

**Media:**

Date	Type of Media	Numbers Reached	Purpose/Involvement
10/24-29	<i>Information Sheets to Elementary Schools</i>	1200	Promote FCCLA and Halloween Carnival

**Social Media & Networking:**

Type of Social Media	Purpose	Type of Post	Number of Posts	Numbers Reached
Facebook	National Cluster Meetings	Status Update	10	4000

**Membership Recruitment Efforts:**

Sent out information to Elementary Schools to get younger kids knowledgeable about FCCLA.

**National Programs Efforts:**

Chapter put on a Halloween Carnival to get kids off the streets, promoting the FACTS program. Parents had to be with the child, giving them family time, promoting Family's First.

**Development Efforts:**

Thought of different corporations to go with different programs.

**Accomplishments:**

Put on an amazing Halloween carnival for the children and work well with my chapter members.

**Actions for Next Month:**

Get more done with development efforts, go to more meetings besides chapter and work on media.

**Lessons Learned:**

There will be hard times this year.

**Quote of the Month:**

“It’s important to be happy, even when you are sad!”

-Marilyn Monroe



**Report Month:** October 2010

**Name:** Jennifer Ross

**Office:** Vice President of Programs

**Meetings:**

Date	Meeting	Numbers Reached	Audience
Oct. 7, 2010	NOYS Webinar	20	NOYS Teen Distracted Driving Leadership Team
<p><b>Involvement and Follow-Up:</b>            For follow-up from our TDDLT summit in Washington, D.C. last month, we were preparing to launch our first set of projects for distracted driving prevention. Some members were helping others get started on developing their projects and we shared ideas and feedback on different events going on throughout the country.</p>			
Oct. 9-13, 2010	Capitol Leadership	145	FCCLA Officers, Members, Advisers, National Staff, LTT and NCT
<p><b>Involvement and Follow-Up:</b>            Capitol Leadership is training for members and advisors to develop leadership skills, learn about the legislative process, and advocate for FCCLA, Family and Consumer Sciences and other issues on Capitol Hill. The NEC assisted in parts of the training sessions and met with different congressmen and officials in education.</p>			
Oct. 18, 2010	FCCLA Board of Directors Webinar	20	FCCLA Board of Directors
<p><b>Involvement and Follow-Up:</b>            Mr. Benjamin and the Board of Directors chair shared information with the NEC and other new members of the Board of Directors about the current happenings and leadership positions related to the FCCLA Board of Directors.</p>			
Oct. 26, 2010	Morgan Co. Middle School FCCLA	30	Morgan Co. Middle School FCCLA members
<p><b>Involvement and Follow-Up:</b>            I was able to participate in Morgan County Middle School FCCLA's chapter meeting and teach them about the FCCLA Planning Process and the 9 national programs. We had a lot of fun and worked together to come up with project ideas and they were interested in learning about STAR Events in hopes on competing this year.</p>			
Oct. 29-30, 2010	Youth Middle FCCLA Officer Training	30	YMS FCCLA and FFA officers and advisers, GA FCCLA Center staff

Date	Meeting	Numbers Reached	Audience
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**Involvement and Follow-Up:**

Youth Middle School FCCLA officers were being trained in the basics of FCCLA, developing team initiatives, and setting goals for their chapter. They were also able to overcome their fears and learn about encouragement by mastering the high ropes course at the Georgia FFA/FCCLA Center.

**Media:**

Date	Type of Media	Numbers Reached	Purpose/Involvement
N/A	none	N/A	N/A

**Social Media & Networking:**

Type of Social Media	Purpose	Type of Post	Number of Posts	Numbers Reached
Facebook	Capitol Leadership	Status Update	3	1473
Facebook	Capitol Leadership	Photo Upload	6	2946
Facebook	Chapter Meeting	Status Update	2	982
Facebook	Capitol Leadership	Video Upload	2	982
Facebook	Capitol Leadership	Group Post	2	982
Twitter	Capitol Leadership	Tweet	13	377
Twitter	NEC Responsibilities	Tweet	2	58
Twitter	Capitol Leadership	TwitPic	4	116

**Membership Recruitment Efforts:**

Working with Morgan County Middle School increased excitement about FCCLA throughout the students. They really want to create a membership campaign for their school and make posters to hang up in the halls. The chapter officers were really interested in doing a FACTS and STOP the Violence project.

**National Programs Efforts:**

- I am working with my chapter to create a FACTS project and utilizing resources from NOYS. We will be creating a weeklong event and using the Allstate X-the-Text program.
- At Morgan County Middle School FCCLA's chapter meeting, I was able to help the chapter members realize the resources available to them through FCCLA national programs such as Power of One, Student Body, FACTS, and STOP the Violence.

**Development Efforts:**

At Capitol Leadership Training, the NEC visited many congressmen and education officials to advocate for FCCLA and build a relationship with influential policy makers. We exchanged contact information and hopefully made a positive impression of FCCLA and Family and Consumer Sciences.

**Accomplishments:**

I was accepted to Johnson and Wales University, Charlotte, North Carolina campus.

**Actions for Next Month:**

- Attend the National Cluster Meetings in St. Louis, Missouri and Charlotte, North Carolina.
- Attend the NOYS conference with Trent in Washington, D.C.

**Lessons Learned:**

We should take time out of busy schedule to remember our friends and family. They still want to spend time with us and hear about what we are going through as FCCLA national officers.

**Quote of the Month:**

"Everything under the sun is meaningless..." Ecclesiastes 2



**Report Month:** October 2010

**Name:** Morgan Croft

**Office:** V.P. of Public Relations

**Meetings:**

Date	Meeting	Numbers Reached	Audience
Oct. 5th, 2010	Chapter Officer Meeting	7	Chapter officer and Adviser
<b>Involvement and Follow-Up:</b> Worked with my chapter officer team on upcoming chapter events			
Oct. 6 <sup>th</sup> , 2010	MN Fall Region 6 Meeting	200	FCCLA members, officers, advisers
<b>Involvement and Follow-Up:</b> I attended this meeting to help the officers and ran a workshop as well as giving a greeting			
Oct 9 <sup>th</sup> -13th	Capitol Leadership	145	FCCLA Officers, Members, Advisers, National Staff, LTT and NCT
<b>Involvement and Follow-Up:</b> I attended Capitol Leadership and worked with the NEC to help run the training, meet with legislators, network with FCCLA members and advocate for FCCLA. To follow up the NEC wrote cards to the audience and participants of the training.			
Oct, 19 <sup>th</sup> , 2010	General Mills Community Action Reception	400	Community Groups that received grants from General Mills
<b>Involvement and Follow-Up:</b> I attended this to represent MN FCCLA and FCCLA as a whole as a recipient of a General Mills grant. I spoke with the organizations present and advocated for and publicized FCCLA.			
Oct. 26 <sup>th</sup> , 2010	MN Region 1 Fall Meeting	150	FCCLA Members, officers and advisers
<b>Involvement and Follow-Up:</b> I attended this meeting to help the officers and ran a workshop as well as giving a greeting			

Date	Meeting	Numbers Reached	Audience
Oct. 28 <sup>th</sup> , 2010	MN Region 4 Fall Meeting	250	FCCLA members, officers and advisers
<b>Involvement and Follow-Up:</b> I attended this meeting to help the officers and ran a workshop as well as giving a greeting			

**Media:**

Date	Type of Media	Numbers Reached	Purpose/Involvement
Oct. 30 <sup>th</sup> , 2010	<i>The Sandpiper (Newspaper)</i>	1,000	Update on chapter activities
Oct 15 <sup>th</sup> , 2010	<i>The Officer (Newsletter)</i>		Educated FCCLA Officers and Members

**Social Media & Networking:**

Type of Social Media	Purpose	Type of Post	Number of Posts	Numbers Reached
Facebook	National Cluster Meetings	Group Wall post	3	96
Twitter	Capitol Leadership	Tweet	3	45
Facebook	Capitol Leadership	Status Update	5	1,560

**Membership Recruitment Efforts:**

I invited potential members to the MN Region 4 FCCLA Meeting and encouraged them to get involved

**National Programs Efforts:**

My chapter did a week long STOP the Violence campaign at our school in the hopes of reducing our schools violent outbreak.

**Development Efforts:**

- Did research about potential sponsors/partnerships
- Kept in contact with the exhibitors for my chapter career fair

**Accomplishments:**

- I got all of my college applications finished and sent off!
- Got The Officer finished

**Actions for Next Month:**

Have two amazing NCM's, keep up with school work and get more chapter activities started

**Lessons Learned:**

Procrastinating is a big mistake that leads to unwelcome stress!

**Quote of the Month:**

“Procrastination is the bad habit of putting off until the day after tomorrow what should have been done the day before yesterday.” Napoleon Hill