



Advertising, exhibits and sponsorship opportunities.



The Adviser and Chapter Mailing Advertising

Chapter Mailings are an essential source for FCCLA updates. *The Adviser* is a semi-annual publication included in the Chapter Mailings that reach more than 6,500 Family and Consumer Sciences teachers, FCCLA advisers, and university Family and Consumer Sciences teacher educators nationwide.

Ad Specifications

Full Page	7" W x 10" H
1/2 Page	7" W x 4.875" H
1/4 Page	3.375" W x 4.875" H

Inserts may not exceed folded size of 7" x 110". FCCLA is not responsible for errors in the provided printed pieces. Items causing the packet to exceed normal mailing weight will incur additional charges.

Digital Files

- Quark Xpress 6.0, Adobe InDesign CS2 and Press-ready PDF files generated from Adobe Distiller are preferred.

Graphics

- EPS format is preferred.

Editorial Schedule

<i>The Adviser</i>	Issue	Reservation Deadline	Artwork Deadline	Drop Date
	Fall 2010	June 1	July 1	September 1
	Winter 2011	November 1	December 1	February 1
<i>Chapter Mailing Inserts</i>	Issue	Reservation Deadline	Insert Deadline	
	Fall 2010	July 1	August 1	September 1
	Winter 2011	December 1	January 1	February 1

The undersigned hereby makes application for advertising space in *The Adviser* or Chapter Mailing. The acceptance of this application shall be at the sole discretion of FCCLA, and upon acceptance this application becomes a contract. FCCLA reserves the right to reject copy that is deemed inappropriate to the policies and standards of FCCLA. Advertisers and agencies assume liability for all content of printed advertising and assume responsibility for any claims with regard to printed advertising that may be made against the publisher.

	\$2,500	\$1,500	\$800	\$500	\$1500
<input type="checkbox"/> Fall 2010	<input type="checkbox"/> Back Cover	<input type="checkbox"/> Full Page	<input type="checkbox"/> 1/2 Page	<input type="checkbox"/> 1/4 Page	<input type="checkbox"/> Insert
<input type="checkbox"/> Winter 2011	<input type="checkbox"/> Back Cover	<input type="checkbox"/> Full Page	<input type="checkbox"/> 1/2 Page	<input type="checkbox"/> 1/4 Page	<input type="checkbox"/> Insert

Company Contact

Signature

Company Name

Title

Address

City State Zip

Telephone

Email

Web Address

Payment

- Credit (VISA or MasterCard)

Credit Card Number Exp. Date

Name as it appears on card

Signature

- Check (Make check payable in U.S. currency to Family, Career and Community Leaders of America or FCCLA)

Send application with payment to:

FCCLA Advertising
Lockbox Operations Dept. T
P.O. Box 718
Baltimore, MD 21203-0718