

Teaching with *Teen Times*

January/February 2010

Teen Times is a valuable tool for use in Family and Consumer Sciences classes. The articles in this month's issue can be used in class in many ways, including:

■ After reading “National FCCLA Week” on pg. 2, brainstorm with members new ways of Grasping Greatness for your FCCLA chapter by promoting membership in FCCLA. Develop a marketing campaign to attract new members during National FCCLA Week

■ Read “Communicating the FCCLA Message” on page 3 and ask students what the FCCLA uniform means to them. Discuss opportunities for wearing the uniform. Have students develop a life-sized poster of the ideal member, showing the uniform, a friendly smile, caring heart, ears to listen, etc.

■ As a group, develop a 30-second answer—also known as an elevator speech—to the question, “FCCLA, what’s it all about?” Be sure members all know the answer and are prepared to answer the question, especially during FCCLA Week.

■ After reading “National Youth Service Day” on page 3, use the “How to Use the FCCLA Planning Process” article on page 7 to develop ideas for your chapter to participate in National Youth Service Day.

■ After reading “FCCLA... What’s It All About” on page 10, assign students to write an article for your local newspaper describing all the ways your

chapter activities benefit the school and the community. Select the best one—or combine several into one powerful article—and send it to your local papers.

■ Ask students to write their own responses to the question, “What is your favorite FCCLA National Program and what have you learned from it?”

■ Learn ways to promote health and safety for students from the latest Student Body and FACTS national winners in the *Teen Times* Online articles listed on page 2. Discuss ways the ideas from these projects could be used by your chapter. Brainstorm a list of all the ways your chapter could encourage healthy and safe habits for students. Have each student select an idea to implement as a *Student Body* or *FACTS* project.

■ Use the “FCCLA—What’s It All About?” Quick Quiz on pg. 16 to see how familiar members are with the various national programs.

■ Read “Chapters in Action” on pages 14–15, then have a designated student write a description of one of your chapter’s successful projects to submit for a future issue of *Teen Times*. E-mail projects and photos to David DuVal at dduval@fcclainc.org.

Resources

Check out these resources to help promote your chapter and its activities:

How to Write a Press Release—Describes elements of press releases and provides samples of how to craft one. www.publicityinsider.com/release.asp

How to Improve Your Publicity Design—Apply these principles to your posters and other promotional materials. <http://freelanceswitch.com/designer/how-to-improve-your-publicity-design/>

A Publicity Primer—Basics on what publicity is and how to generate it. <http://lamar.colostate.edu/~hallahan/hpubty.htm>

How to Plan and Promote Events With Social Media—Spread the word, increase awareness, and accomplish your goals using these social media tools. <http://mashable.com/2009/04/29/events-social-media/>



Teen Times Word Search

January/February 2010

The answers to the following questions from articles in the January/February issue of *Teen Times* can be found in the word search below.

1. The theme of National FCCLA Week is Grasp _____ .
2. The _____ Bowl of Caring will be held on February 7, 2010.
3. "Give a Day, Get a _____ Day" is an effort to promote volunteerism.
4. FCCLA alum Nancy Dahl is President and Chief _____ Officer for Lifetouch Portrait Studios.
5. The FCCLA _____ Process is a great tool to use when planning your chapter events, community service activities, and your life.
6. Step 1 of the process mentioned in #5 is to identify _____.
7. Alli Burns, Ohio state officer, believes the _____ Leadership program is a "vehicle that provides the opportunity to develop leadership skills, connect with partner groups, and receive recognition for the efforts exerted."
8. Kansas state officer Michael Pettibone likes the _____ Service national program because it gives members a chance to giving "back to your community while enjoying each other's presence."
9. Put the brakes on impaired driving and traffic crashes with the _____ program.
10. Eat right, be fit, and make healthy choices with the Student _____ program.
11. Karns High FCCLA members in Tennessee raised money for the _____ Intensive Care Units at The University of Tennessee Medical Center.
12. Fort Recovery FCCLA, Ohio, sponsored a _____ House Night for children and their parents.
13. Students at Ste. Genevieve High FCCLA, Mo., had the opportunity to participate in a _____ simulation.
14. The Fredonia High FCCLA, Kans., Bucks for _____ safety awareness campaign encourages students to buckle up and drive safely.
15. America _____ Week is February 21-28 this year.

P	X	C	N	T	C	I	N	K	S	H	G	R	A	V
F	K	R	O	K	C	D	P	W	N	U	N	Z	L	K
C	P	L	A	N	N	I	N	G	J	Y	I	N	K	S
F	V	K	I	P	C	G	U	P	Z	U	T	N	B	B
D	A	E	R	B	R	E	G	N	I	G	A	E	C	O
F	A	C	T	S	S	D	R	Y	P	Y	R	O	R	D
S	U	Y	E	Q	Y	S	E	N	T	I	E	N	E	Y
R	A	I	M	N	B	N	E	I	S	T	P	A	P	I
S	Z	V	A	H	S	Y	N	N	F	B	O	T	U	D
M	E	M	E	I	T	U	M	D	T	J	B	A	O	X
V	I	L	D	S	M	G	M	L	B	A	J	L	S	U
C	W	B	K	M	Q	K	V	Y	T	R	E	V	O	P
Y	F	I	O	C	O	P	C	S	N	M	E	R	G	U
G	K	C	K	Z	U	W	F	E	G	Q	I	W	G	S
E	M	H	V	P	X	B	F	P	B	Q	X	F	O	F