



FCCLA National Outreach Project: DIG IT!



<p>Overview & Purpose Students will learn about, and connect with, the Children's Miracle Network hospital nearest to your chapter. By connecting and understanding the needs and struggles of local sick children, your chapter will find personal motivation to lead and develop a successful National Outreach Project!</p>	
<p>Activity Goals & Objectives</p>	<p>To establish your own methods for carrying out the FCCLA National Outreach Project: DIG IT. To familiarize your chapter with the DIG IT kit. You can and will help a lot of sick children. Energize your students to take charge and make this a great National Outreach Project!</p>
<p>Materials Needed</p>	<p>During the first week of September, each FCCLA chapter will receive a DIG IT! kit that includes all needed materials. Included in the kit will be tear-off sheets, tracking sheets, envelopes, seeds, and a guide sheet.</p>
<p>Activity Timeframe</p>	<p>(2) 45 minute sessions</p>
<p>Session #1 (45 minutes):</p>	<p>It is time to DIG IT! You will find an overview about the Children's Miracle Network (CMN) in your DIG IT! kit. Visit http://www.childrensmiraclenetwork.org/HospitalSearch.aspx and type in your zip code—this will give you the CMN hospital located nearest to you. The money you raise will be distributed to that hospital! You can explain to the chapter that (if close enough) you may contact that hospital and arrange to take a tour and learn about the work CMN is doing.</p> <p>Once you've explained what Children's Miracle Network is all about, you can explain the fundraising aspect of this campaign, and share the tear-off sheets in your kit to the chapter. Pass the sheets out to your students and have them write in the name of the CMN hospital that will benefit from this DIG IT! campaign. A line on each sheet is provided for this.</p>
<p>Session #2 (45 minutes):</p>	<p>Get creative! Now you can have a discussion with your students and find out how they would like to make this campaign their own! Brainstorm with the members where and how they would like to post the names of the donors (this is a part of the tear-off sheets in your kit). Then brainstorm what you would like to do with the seeds. Would you like to plant a garden at your school in honor of a sick student? Would you like to plant seeds at the local children's hospital? This is all about you and your chapter's <i>creativity</i>.</p> <p>Now it's time to set goals! Describe what your goals are! There are incentives spelled out in your kit. Energize the members to make this big! What goal should each student set? \$100? \$200? Or do you want to set a huge goal for your chapter? Discuss this with the class and distribute the tear-off sheets. You will want to discuss timelines and brainstorm creative fundraising opportunities. This doesn't have to be exactly as it's spelled out in the kit. The kit is designed to offer structured options, and you are encouraged to develop individual fundraising/outreach ideas within your own chapter if you wish.</p>
<p>Activity Wrap-up</p>	<p>This would be a great time to organize/announce a tour of the nearest CMN hospital. Each CMN hospital has a CMN director who would love to meet with you and give you a tour! Visit the CMN website for contact information.</p>
<p>Other Resources</p>	<p>www.childrensmiraclenetwork.org</p>
<p>Additional Notes</p>	<p>You may find that more materials are needed! Additional information will be made available on the National Outreach Project page on the FCCLA national website located under Programs. Additional tear-offs, tracking sheets, and guide sheets will be downloadable. A Q&A sheet is also available that might answer any questions you potentially may have.</p>