



ILLUSTRATED TALK

Rubric



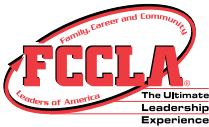
ILLUSTRATED TALK

Name(s) of Participant(s) _____

State _____ Team # _____ Group # _____

Category _____

FILE FOLDER							Points
FCCLA Planning Process Summary Page 0–5 points	0 Planning Process summary not provided	1 Inadequate steps in the Planning Process are presented	2 All Planning Process steps are presented but not summarized	3 All Planning Process steps are summarized	4 Evidence that the Planning Process was utilized to plan project	5 The Planning Process is used to plan the project. Each step is fully explained	
Outline of Presentation 0–3 points	0 Not provided	1 Very limited; disorganized	2 Adequate information presented; organization is good, but could be improved	3 Excellent information clearly organized and easy to follow			
ORAL PRESENTATION							
Introduction 0–5 points	0 No obvious introduction	1 Introduction not relevant or appropriate for the presentation	2 Introduction not effective in capturing attention	3 Somewhat creative/attention getting	4 Creative introduction	5 Introduction captured attention immediately	
Relationship of Family and Consumer Sciences Coursework and/or Related Careers 0–10 points	0 No evidence of relationship to FACS coursework and/or career knowledge	1–2 Minimal evidence of relationship to FACS coursework and/or career knowledge	3–4 Some evidence of relationship to FACS coursework and/or career knowledge	5–6 Knowledge of relationship to FACS coursework and/or career knowledge evident but not shared	7–8 Knowledge of relationship to FACS coursework and/or career knowledge is evident and shared	9–10 Knowledge of relationship to FACS coursework and/or career knowledge is evident and explained well	
Knowledge of Subject Matter 0–10 points	0 Did not mention any methods and techniques	1–2 Minimal evidence of knowledge	3–4 Some evidence of knowledge	5–6 Evidence of knowledge, but not used effectively in the presentation	7–8 Evidence of knowledge. Presentation is enhanced by participant's knowledge	9–10 Evidence of thorough knowledge. Effective presentation of current data and information to support viewpoints and issues of concern.	
Methods or Techniques to Address the Issues of Concern 0–10 points	0 Did not mention any methods and techniques	1–2 Methods and techniques were given, but not explained	3–4 Methods and techniques were given, but not clearly explained	5–6 Issues were examined with some methods and techniques to solve these concerns	7–8 Methods and techniques were given and thoroughly explained in which one imagines consequences, conceptualizes alternatives, and empathizes	9–10 Multiple strategies are examined. Critical thinking is used to focus on deciding what to believe or do	
Summary 0–5 points	0 Not provided	1–2 Poor summary with weak conclusion	3–4 Provided a summary but concluding statement could be stronger	5 Excellent summary with strong concluding statement			
Length of Presentation 0–3 points	0 Did not speak	1 Spoke very briefly or was stopped	2 Spoke an appropriate length but could have expanded more on presentation	3 The presentation was within 10 minutes and all information was covered for an appropriate length of time			
Organization/Delivery 0–10 points	0 Presentation is not done or speaks briefly and does not cover components of the project	1–2 Presentation covers some topic elements	3–4 Presentation covers all topic elements but with minimal information	5–6 Presentation gives complete information, but does not explain the project well	7–8 Presentation covers information completely and explains project fully	9–10 Presentation covers all relevant information completely and explains project with a seamless and logical delivery	



JOB INTERVIEW Rubric



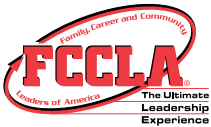
JOB INTERVIEW

Name(s) of Participant(s) _____

State _____ Team # _____ Group # _____

Category _____

EVALUATION CRITERIA							Points
Application 0–5 points	0 Application was not completed	1 Complete and legible	2 Complete, neat but could be more professional	3 Complete, neat, legible, professional, correct grammar and spelling used	4–5 Attractive layout, complete, neat, legible, professional, correct grammar and spelling used		
PORTFOLIO CONTENT							Points
FCCLA Planning Process Summary Page 0–5 points	0 Planning Process summary not provided	1 Inadequate steps in the Planning Process are presented	2 All Planning Process steps are presented but not summarized	3 All Planning Process steps are summarized	4 Evidence that the Planning Process was utilized to plan project	5 The Planning Process is used to plan the project. Each step is fully explained	
Job Specification Sheet 0–5 points	0 Job Specification Sheet not provided	1 Only two of the five items provided	2 Only three of the five items provided	3 Four of the five items provided	4 All five items provided	5 All five items provided and thorough	
Business Communication 0–10 points	0 None apply	1–10 Score one point for each of these components:					
		<input type="checkbox"/> Two recommendation letters	<input type="checkbox"/> Include cover letter	<input type="checkbox"/> Document consistently written			
		<input type="checkbox"/> Consistent font	<input type="checkbox"/> White or creme paper, 24 weight	<input type="checkbox"/> Correct grammar			
		<input type="checkbox"/> Correct spelling	<input type="checkbox"/> Include resume	<input type="checkbox"/> Organized			
		<input type="checkbox"/> Appropriate business format					
Career Related Education 0–5 points	0 Not included	1 Only one of the required items provided	2 Only two of four items provided	3 Three of four items provided	4 All four items provided but they lack information	5 All four items provided, thorough and professional	
Educational Enhancement Opportunities 0–5 points	0 Not included	1 Only one item provided	2 Two of three items provided but lack information	3 Two of three items provided completely	4 All three items provided but they lack information	5 All three items provided, thorough and professional	
Examples of Special Skills 0–5 points	0 Not provided	1 Only one or two of the items provided	2 Only three of five items provided	3 Four of five items provided	4 Five items provided	5 All five items provided and relate well to job/career goals	
Portfolio Appearance 0–3 points	0 Portfolio is illegible and and unorganized	1 Portfolio is neat, but contains grammatical or spelling errors and is organized poorly	2 Portfolio is neat, legible, and and professional, with correct grammar and spelling	3 Neat and professional, correct grammar and spelling used; effective organization			



STAR Events Point Summary Form

PROMOTE AND PUBLICIZE FCCLA!



PROMOTE AND PUBLICIZE FCCLA!

Name(s) of Participant(s) _____

State _____ Team # _____ Group # _____

Category _____

DIRECTIONS:

1. Make sure all information at top is correct. If a student named is not participating, cross their name(s) off. If a team does not show, please write "No Show" across the top and return with other forms. Do **NOT** change team or group numbers.
2. Before student presentation, the room consultants must check participants' *portfolio* using the criteria and standards listed below and fill in the boxes.
3. At the conclusion of presentation, verify evaluator scores and fill in information below. Calculate the final score and ask for evaluators' verification. Place this form in front of the completed rubrics and paper clip all items related to the presentation together. Please do **NOT** staple.
4. At the end of competition in the room, double check all scores, names, and team numbers to ensure accuracy. Sort results by team order and turn in to the Lead or Assistant Lead Consultant.
5. Please check with the Lead or Assistant Lead Consultant if there are any questions regarding the evaluation process.

ROOM CONSULTANT CHECK			Points
Registration 0 or 5 points	0 Did not attend/incomplete team attendance	5 The individual or ALL participating members of the team attended	
Portfolio 0–1 points	0 Binder is not the Official FCCLA Binder	1 Binder is the Official FCCLA Binder	
Portfolio Pages 0–1 points	0 Portfolio exceeds the page limit	1 Portfolio contains no more than 35 pages including: • 1 project ID page • 1 table of contents page • 1 Planning Process summary page • Up to 7 divider pages • Up to 25 content pages	
Project Identification Page 0–2 points	0 Project ID page is missing	1 Project ID page is present but includes incorrect information	2 Project ID page is present and completed correctly
Punctuality 0–1 points	0 Participant was late for presentation	1 Participant was on time for presentation	

EVALUATORS' SCORES

Evaluator 1 _____ Initials _____

Evaluator 2 _____ Initials _____

Evaluator 3 _____ Initials _____

Total Score _____ divided by number of evaluators

= AVERAGE EVALUATOR SCORE

ROOM CONSULTANT TOTAL

(10 points possible)

AVERAGE EVALUATOR SCORE

(90 points possible)

FINAL SCORE

(Average Evaluator Score plus Room Consultant Total)

RATING ACHIEVED (circle one)

Gold: 90–100

Silver: 70–89.99

Bronze: 1–69.99

VERIFICATION OF FINAL SCORE AND RATING (please initial)

Evaluator 1 _____ Evaluator 2 _____ Evaluator 3 _____ Adult Room Consultant _____ Event Lead Consultant _____

Chapter Service Project Manual Rubric (continued)

Points

<i>Form a Plan</i> Budget 0–3 points	0 No budget provided	1 Budget is evident	2 Budget reflects the project's goals	3 Budget is detailed and thoughtful with additional resources were sought and described. Many partners are evident to assist with the resources of the project		
<i>Form a Plan</i> Increase Awareness Public Relations 0–3 points	0 No activities shown	1 Efforts are evident the project increases awareness of FCCLA and Family and Consumer Sciences	2 Multiple strategies for media, outreach and publicity are evident	3 Project positively increased awareness of FCCLA and Family and Consumer Sciences with many of these audiences: peers, the community, public-at-large, elected officials, school administrators, and school board		
<i>Act</i> Project Impact 0–3 points	0 Impact missing	1 Impact on community or chapter members is explained in a limited way	2 Impact of project is shown and evident in a variety of methods and data, statistics, surveys and information	3 Impact is significant with data, statistics surveys and information		
<i>Act</i> Youth Involved and Volunteer Recruitment 0–2 points	0 Project is not youth-led. Volunteers were not recruited	1 Project is youth led and members volunteered	2 Project is youth-led. Volunteers were recruited beyond chapter membership with people not usually invited to participate (older persons, cultural diversity, persons with special needs)			
<i>Act</i> Uniqueness 0–2 points	0 Project is not unique	1 Project has been done previously or is a project designed to a similar effort	2 Project is unique in its approach to solve a problem or meet a need			
<i>Follow Up</i> Evaluation 0–4 points	0 No evidence of follow up	1 Limited evidence of follow up and evaluation	2 Evaluation is evident. Some strategies are used for follow up	3 Evaluation involves multiple strategies, interviews, surveys, pre and post tests, reports. Follow up includes plans for replication, and appreciation and recognition	4 Evaluation involves multiple strategies, interviews, surveys, pre and post tests, reports. Evaluation methods used technology. Follow up includes plans for replication, future efforts, lessons learned, and appreciation and recognition	
Organization/Delivery 0–10 points	0 Presentation is not done or speaks briefly and does cover components of the project	1–2 Presentation covers some topic elements	3–4 Presentation covers all topic elements but with minimal information	5–6 Presentation gives complete information but does not explain the project well	7–8 Presentation covers information completely but does not flow well	9–10 Presentation covers all relevant information with a seamless and logical delivery
Use of Manual during Presentation 0–5 points	0 Manual is not used during presentation	1 Manual used to limit amount of speaking time	2 Manual is used minimally during presentation	3 Manual incorporated throughout presentation	4 Manual used effectively throughout presentation	5 Presentation moves seamlessly between oral presentation and manual
Voice—pitch tempo, volume 0–3 points	0 No voice qualities are used effectively	1 Voice quality is adequate	2 Voice quality is good, but could improve	3 Voice quality is outstanding and pleasing to listen to		
Body Language/Clothing Choice 0–3 points	0 Body language shows nervousness and unease/ inappropriate clothing	1 Body language shows minimal amount of nervousness/ clothing is appropriate	2 Body language is good and and clothing is professional	3 Body language and clothing choice both enhance the presentation		
Grammar/ Word Usage/ Pronunciation 0–3 points	0 Extensive (more than 5) grammatical and pronunciation errors	1 Some (3–5) grammatical and pronunciation errors	2 Few (1–2) grammatical and pronunciation errors	3 Presentation has no grammatical or pronunciation errors		
Responses to Evaluators' Questions 0–5 points	0 Did not answer evaluators' questions	1 Unable to answer some questions	2 Responded to all questions, but without ease or accuracy	3 Responded adequately to all questions	4 Gave appropriate responses to evaluators' questions	5 Responses to questions were appropriate and given without hesitation

CHAPTER SERVICE PROJECT MANUAL

Evaluator's Comments:

TOTAL
(90 points possible)

FOOD INNOVATIONS

Rubric

Name(s) of Participant(s) _____

State _____ Team # _____ Group # _____

Category _____

DISPLAY							Points
FCCLA Planning Process Summary Page 0–5 points	0	1	2	3	4	5	
	Planning Process summary not provided	Inadequate steps in the Planning Process are presented	All Planning Process steps are presented but not summarized	All Planning Process steps are summarized	Evidence that the Planning Process was utilized to plan project	The Planning Process is used to plan the project. Each step is fully explained	
Original Prototype Formula(s) 0–10 points	0	1–2	3–4	5–6	7–8	9–10	
	No prototype formula(s) provided/formula(s) are do not fit within the current food product scenario	One or more versions of the prototype and final prototype presented and fit within the current food product scenario	Original, each modified version, and final prototype formula(s) are presented and fit within the current food product scenario, but are written poorly	Original, each modified version, within the current formula(s) are well-written, fit within the current food product scenario, and track changes from previous versions	Prototype formula(s) are well-written, fits within the current food product scenario, and tracks changes. The final formula(s) meets product goals and represents an adequate understanding of scientific and culinary principles	Prototype formula(s) are well-written, fits within the current food product scenario, and tracks changes. The final formula(s) meets product goals and represents an extensive understanding of scientific and culinary principles	
Product Testing Method 0–10 points	0	1–2	3–4	5–6	7–8	9–10	
	No evidence of product testing provided	Product testing does not follow the specifications	Product testing followed specifications but the chosen method was not appropriate for the focus group audience	Product was tested twice according to specifications with an appropriate evaluation method for the focus group. Samples of the method and results are presented	Product was tested twice according to specifications with an appropriate evaluation method for the focus group. Samples of the method and results are presented. Most feedback from testing is implemented	Product was tested twice according to specifications with an appropriate evaluation method for the focus group. Samples of the method and results are presented in a professional manner. Feedback from testing is well-implemented	
Process Storyboard 0–2 points	0	1		2			
	No process storyboard presented	Limited photographs, confusing arrangement		Appropriate number of photographs, arranged well to tell a story			
Nutrition Information 0–5 points	0	1	2	3	4	5	
	No nutrition information provided	Nutrition information does not meet specification requirements	Nutrition information is complete (see specifications for requirements) but most of the information is incorrect	Nutrition information is complete (see specifications for requirements) and the majority of information is correct	Nutrition information is complete (see specifications for requirements) and correct. Demonstrates an appropriate level of knowledge for participant category	Nutrition information is complete (see specifications for requirements) and correct. Demonstrates an advanced level of knowledge for participant category	
Equipment, Safety and Sanitation 0–3 points	0	1	2		3		
	No equipment list or safety and sanitation precautions	Both the equipment list is incomplete AND safety and sanitation precautions are inappropriate	The equipment list is incomplete OR safety and sanitation precautions are inappropriate		The equipment list is complete and safety and sanitation precautions are appropriate		
Product Summary 0–2 points	0	1		2			
	No product summary provided	Product summary is lacking information and/or is poorly written		Product summary is thorough and well-written			
Actual and Suggested Pricing 0–3 points	0	1	2		3		
	No pricing information provided	Actual cost of one serving and one package is missing or inaccurate AND suggested pricing is missing or inappropriate	Actual cost of one serving and one package is missing or inaccurate OR suggested pricing is missing or inappropriate		Actual cost of one serving and one package is accurate; suggested pricing is appropriate		
Appearance 0–3 points	0	1	2		3		
	Display is illegible and unorganized	Display is neat, but contains grammatical or spelling errors and is organized poorly	Display is neat, legible, and professional, with correct grammar and spelling		Neat and professional, correct grammar and spelling used; effective organization		